

# CARGAZING

2023 FORD F-150 LIGHTNING

## Ford Builds Truck of the Future

### Electric-Powered F-150 Lightning Has Speed, Technology, Capability

PRESS RELEASE

The truck of the future is here. The F-150 Lightning is the smartest, most innovative truck Ford has ever built. From near instant torque to intelligent towing, seamless connectivity to software updates, plus power for your home, a power frunk and a digital screen that's larger than any currently offered on a full-size truck – F-150 Lightning is a driving and ownership experience unlike any other.

F-150 Lightning will roll off the line next year at a new high-tech factory using sustainable manufacturing practices at Ford's storied Rouge complex in Dearborn just outside Detroit.

"For both Ford and the American auto industry, F-150 Lightning represents a defining moment as we progress toward a zero-emissions, digitally connected future," said Bill Ford, executive chair, Ford Motor Company. "F-Series is America's best-selling truck for 44 years, the backbone of work across the country, and a trusted icon for generations of customers. Now we are revolutionizing it for a new generation."

F-150 Lightning is a pillar of the company's more than \$22 billion global electric vehicle plan to lead electrification in areas of strength. Ford is starting with



MANUFACTURER PHOTO

zero-emissions versions of its most popular and best-loved franchises – Mustang, Transit and F-150 – with much more to come in the years ahead.

#### PERFORMANCE

Wickedly quick off the mark, quiet and smooth, F-150 Lightning delivers a new experience for truck owners at a starting price on par with today's similarly configured F-150 trucks. The electric platform unlocks new

capabilities as well – such as enough energy to power an entire home and a massive lockable frunk with power and charging capabilities to spare. Ford will deploy standard over-the-air software updates – called Ford PowerUp – to improve the technology experience, add new features and fix issues without trips to the dealership.

All this and more is backed by proven Built Ford Tough F-Series durability and capa-

bility and the largest public charging network in North America.

"The F-150 Lightning is a massive moment for our Ford team. America's No. 1 auto brand is going zero emissions with America's favorite vehicle. It's quicker than a Raptor, with standard 4x4 and independent rear suspension; a power frunk, enough juice to run your house for three days or power an awesome tailgate; and it will forever

improve with over-the-air updates," said Ford President and CEO Jim Farley. "It will be built at the Rouge factory, where Henry Ford changed the world and my grandfather punched in every day. F-150 Lightning represents all that our country can do when we push for progress."

F-150 Lightning targets 563 horsepower, 775 lb.-ft. of near instantaneous torque<sup>4</sup> – more than any F-150 ever – and a 0-60 mph time in the mid-4-

#### BY THE NUMBERS

**Base Price:** \$51,974  
**Wheelbase:** 145.5 in.  
**Length:** 232.7 in.  
**Width:** 96 in.  
**Height:** 78.3 in.  
**Power:** Two inboard three-phase fixed magnet AC motors (452 hp, 775 ft-lbs)  
**Targeted EPA Range:** 240 miles

second range when equipped with an extended-range battery, based on typical industry methodology. F-150 Lightning targets a maximum 2,000 pounds of payload in the standard-range model with 18-inch wheels, and a maximum 10,000 pounds of available towing capacity on XLT and Lariat trucks with the extended-range battery and Max Trailer Tow Package. The low center of gravity brings even more confident handling whether traveling along rain-slicked roads or through sand.

#### BLUECRUISE

As part of available Ford Co-Pilot360 technology, BlueCruise allows for true hands-free driving on more than 100,000 miles of pre-qualified divided highways in the U.S. and Canada – with more Hands-Free Blue Zones to come in the future.