

CARGAZING

2023 CHEVROLET BLAZER

Blazer Has Compelling Design

Chevrolet SUV Has Bold, Progressive Look and Adds Electric Version Next Year

PRESS RELEASE

The Chevrolet Blazer shakes up the two-row midsize SUV segment by offering a diverse set of personalities for customers who place a premium on compelling design.

Offered in L, Blazer, RS and Premier trims, each version has a unique look, with specific cues designed to suit different tastes.

“The Blazer’s design offers customers a crossover that can exceed their needs, matching their unique personality,” said Steve Majoros, Chevrolet marketing director for Cars and Crossovers. “Blazer sets a new design language for Chevy’s crossover family and extends our momentum into one of the industry’s fastest-growing segments.”

The Blazer is the boldest, most progressive expression of Chevrolet design. A wide stance, tight proportions and dramatic sculpting define the model, with the diverse trim range complementing the Blazer’s versatility with choices for varied lifestyles and personal preferences.

The RS model’s blacked-out features, for example, deliver a sporty, street-inspired look, while the additional chrome on the Premier delivers a more upscale appearance. These unique design cues are supported with content, interior finishes



MANUFACTURER PHOTO

and additional available features to distinguish each of the Blazer’s identities.

AMENITIES

Amenities on the Blazer include:

- Chevrolet infotainment system with 8-inch diagonal color touchscreen.
- 4G LTE with available Wi-Fi Hotspot.
- Apple CarPlay and Android Auto compatibility.
- Electronic locking glove

box.

- Keyless Open and Start.
- Teen Driver.
- Rear Seat Reminder⁵.
- HD Rear Vision Camera.
- Dual-zone automatic climate control with rear vents.
- Heated, power-adjustable outside mirrors.
- Traction Mode Select.
- Adjustable rear sliding seat.
- Six-way manual driver seat.
- Five-passenger seating

with 60/40-split second row.

- 18-inch wheels and tires.
- Up to 64.2 cubic feet of max cargo space with the second row folded flat.

EV VERSION

In addition, Chevrolet recently revealed the all-electric 2024 Blazer EV, expanding the brand’s growing EV portfolio, making EV ownership more accessible, and driving Chevy into the heart of the growing midsize electric

crossover segment.

Multiple distinct trims, multiple range options — including an available GM-estimated range of up to 320 miles on a full charge — and available front-, rear- and all-wheel-drive configurations offer customers more choices, and a seamless EV experience designed to complement virtually every lifestyle.

Those choices include available 1LT, 2LT, RS and Chevy’s first-ever electric SS

BY THE NUMBERS

- Base Price:** \$35,100
- Wheelbase:** 112.7 in.
- Length:** 191.8 in.
- Width:** 76.7 in.
- Height:** 67 in.
- Engine:** 2.0-liter turbo (308 hp, 270 ft-lbs)
- Transmission:** Nine-speed automatic
- EPA Mileage:** 22 city, 29 highway

performance model, along with a pursuit-rated Police Pursuit Vehicle (PPV) model for police fleet applications.

The Blazer EV is based on GM’s innovative Ultium Platform with athletic styling that elevates the heralded design established in 2018 by the gas-powered Chevrolet Blazer, and performance cues inspired by the Camaro and Corvette.

With design and engineering developed to live up to the legacy of the iconic Super Sport performance designation, the Blazer EV SS offers customers the most powerful experience in the lineup. It features an exclusive performance AWD propulsion configuration designed to produce up to 557 horsepower and up to 648 lb-ft of torque, and unique WOW (Wide Open Watts) mode enabling 0-60 sprints of approximately less than 4 seconds.