

GRANDSTAND®

SPRING 2025 LOOKBOOK





GRANDSTAND SPRING 2025 LOOKBOOK

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Within these pages, you'll find a wide variety of items that support your in-house and retail businesses. From new items to trusty staples, Grandstand has it all.

Spring brings an opportunity to shed the coats and heavy fleece in favor of lighter weight apparel and new colors. Plus, it's time to get ready for upcoming holidays and outdoor events.

If you need any assistance choosing new items, reach out to your Account Manager or call us at 800-767-8951. We're standing by!

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The best new and trending products in craft beverage merchandising.

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A proper beverage experience in any environment.

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Retail trend expertise. Innovative methods. Free shipping every day.*

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Snapbacks, flat bills, dad hats, and more. Free shipping every day.*

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Brand necessities and unique items that make an impact.

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Tap into your brand's potential.

**Free shipping within the contiguous U.S. only*



QUARTERLY CHECKLIST

SPRING EVENT DATES

Everything to consider with your annual planning.

Order ahead for holidays and events during the first quarter of the new year! Boost midweek business, attract a more diverse audience and promote your brand culture with educational, entertaining and community-building events.

January 24: Beer Can Appreciation Day

January 26: Chinese New Year

February: Black History Month

February 1: Pisco Sour Day

February 9: Pizza Day

February 11: National Latte Day

February 14: Valentine's Day

February 18: Drink Wine Day

February 20: Love Your Pet Day

February 22: National Margarita Day

February 24: World Bartender Day

March: Women's History Month

March 8: International Women's Day

March 17: St. Patrick's Day

March 24: National Cocktail Day

March 27: International Whiskey Day

April 1: April Fool's Day

April 6: New Beer's Eve

April 7: National Beer Day

April 17: Saison Day

April 18: Good Friday

April 20: Easter

April 22: Earth Day

April 28: Craft Brewers Conference

May 4: Kentucky Derby Day

May 4: Star Wars Day

May 5: Cinco De Mayo

May 6: National Beverage Day

May 11: Mother's Day

May 22: National Craft Distillery Day

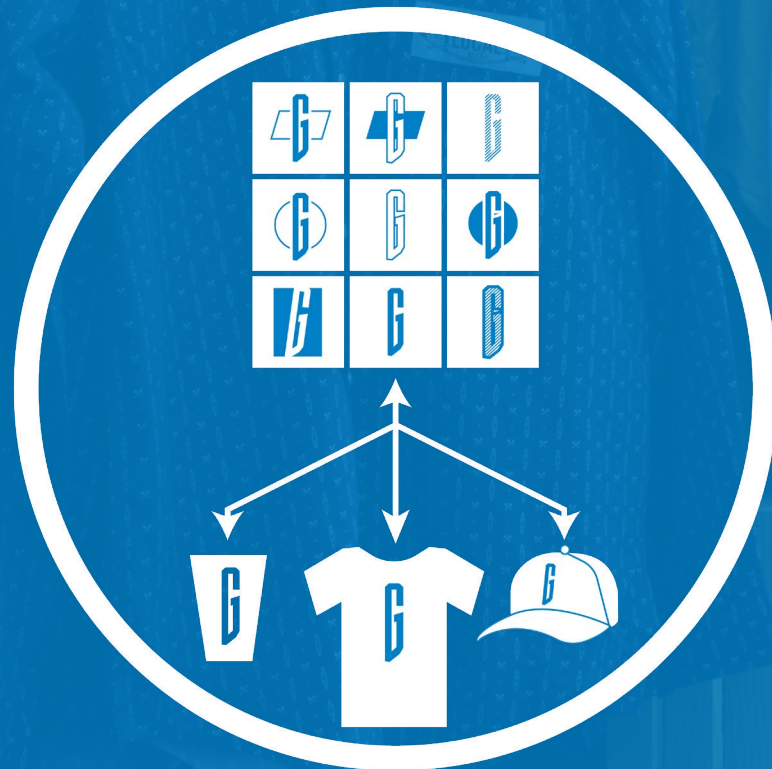
May 25: National Wine Day

May 26: Memorial Day

MERCHANDISING MADE EASY

Art Proofs With Every Order · No Setup Fees · Low Minimums · Fast Turnaround

PICK

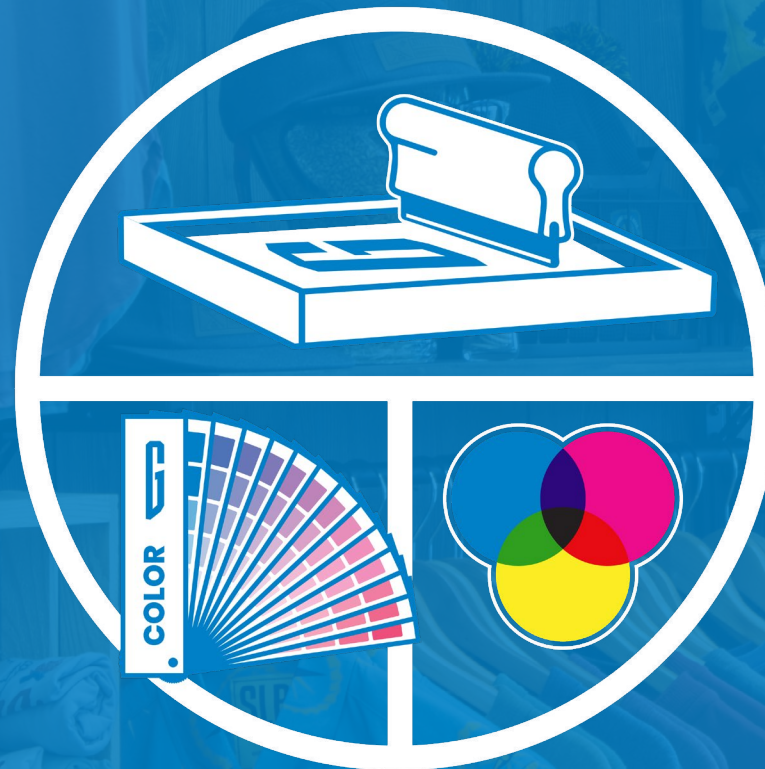


Pick From Our Templated Designs or Provide Your Own Art

Pick Your Products

Pick From Our Many Innovative Print Processes

PRINT



We Are Your Partner for All Custom Print Solutions

Durable and Washable Prints

Vibrant and Long-Lasting Colors

PRESENT



Merchandise Arrives Retail-Ready

Retail Display Options

Standard or Fully Customized Packaging

NEW



Grand Whiskey Curved Walnut Flight Board

Made in the United States in a durable walnut construction, this stunning flight board with 2.125" openings takes your whiskey presentation to the next level. The elegant curved design and sturdy walnut build make it easy for servers to transport and display your finest bourbons, scotches, and whiskeys. Customize it with your logo to create a memorable tasting experience that reflects your brand's quality and attention to detail. Whether you're a whiskey aficionado or running a high-end bar or restaurant, the Grand Whiskey Curved Walnut Flight Board is a must-have addition to any whiskey-lovers collection.

NEW



15 oz. Giant Ceramic Mug w/ 4CP Sublimation



Custom Die Cast Zinc Alloy Paddle Bottle Opener - 2 Sided



0.6" Custom Stud Earrings with Full Color Custom Backer Card



12" x 24" Dye Sublimated Golf Towel with Hook & Grommet



Custom Can Shaped Pool Float - 70" x 30"



Custom Bottle Shaped Pool Float - 70" x 28"

NEW



Legacy KRIP Ripple Fashion Beanie with Pom



Legacy KLHCB Lighthouse Cuff Beanie



Legacy KZZB Zig Zag Cuff Beanie with Pom



Richardson 157 Speckled Knit Beanie



Richardson 154 Merino Wool Knit Cuff Beanie

NEW



Richardson 130 Marled Slouch Beanie



Richardson 355 Laser Perf Performance Rope Cap

NEW



Richardson 632 Laser Perf R-Flex Snapback



High Visibility Safety Vest

DRINK WARE



12.5 oz. Libbey Slim Can Glass

Drinkware is the highest engagement tool in your tasting rooms. The time and attention that you put into the selection of these products drives your brand perception. Your partnership with Grandstand means you have access to the finest glassmakers in the world, ensuring access to the latest styles and highest craftsmanship. Our expert decoration team is dedicated to providing you with consistent quality, every time.

DRINKWARE CAPABILITIES



Full Color Digital Printing

Experience our eco-friendly process with unlimited colors, incredible detail and vibrancy, extensive print areas and full wrap capabilities (Prop 65 Compliant).



Custom Nucleation

Nucleation uses a laser to etch a design into the inside bottom of a glass, promoting carbonation. Incorporate your logo or design for a blend of both form and function.



Laser Etch

Laser Etching carves a design into stainless steel, glassware, wood and other substrates. It's more consistent and repeatable than traditional engraving.



Halo & Banding

Halo and Banding are techniques that apply Bright Gold precious metal to the lip or rim of glassware for a more premium experience.



Glow-in-the-Dark

Charge up your glassware with glow-in-the-dark inks that pop off the glass providing a unique (and illuminating) branding experience!



Digital Emboss

Replicate the look and feel of embossed glass with a low MOQ. Add color to your embossing to create one-of-a-kind, ultra premium glassware.



RETAIL READY DRINKWARE

DRINKWARE



16.75 oz. Arc Sidra Cocktail Bar Hi Ball Tumbler



10 oz. Arc Nordic OTR Cardinal

DRINKWARE



0.3L Rastal Monaco Stack Becher Glass



0.5L Rastal Monaco Stack Becher Glass

DRINKWARE



13.5 oz. Kentucky Bourbon Trail Masters Reserve Cocktail Glass



0.3L Rastal Jaro Becher



8 oz. Essence Coupe Glass



10.5 oz. Sombra Skull Double Old Fashioned Glass



16 oz. USA Made Recyclable Steel Party Cup

DRINKWARE



40cl Rastal Winebar 40 Tumbler



41.5cl Rastal Harmony 40 Tumbler 3423



17 oz. Sidra Tumbler



42.5cl Rastal Teku

DRINKWARE



21 oz. Libbey Drinking Jar with Lid



16 oz. Can Glass w/ Bamboo Lid and Glass Straw



12.5 oz. Libbey Heavy Base Beverage 814CD



12 oz. Alistair Double Old Fashioned Rocks Glass



3.5 oz. Sioux Falls Ceramic Shot w/Reactive Glaze

DRINKWARE



5.75 oz. Grand Whiskey Taster



Custom Printed Grand Whiskey 2 Pack Gift Box

DRINKWARE



16 oz. Norwich Stacking Mug



17 oz. Kinzua Stoneware Mug

DRINKWARE



750ml Clear Claret Wine Bottle



17 oz. Mosconi Copper Plated Moscow Mule Mug

DRINKWARE



16 oz. CamelBak Thrive Leak Proof Insulated Stainless Steel Mug



30 oz. CamelBak Thrive Leak Proof Insulated Stainless Steel Tumbler



20 oz. CamelBak Thrive Leak Proof Insulated Stainless Steel Tumbler



32 oz. CamelBak Thrive Leak Proof Insulated Stainless Steel Mug

DRINKWARE



32 oz. Freedom Bottle w/ Flip-Up Sipper Lid



24 oz. Studded BUX Tumbler



24 oz. Camelbak Podium Chill Insulated Bike Bottle



26 oz. Stainless Steel Ice Shaker Bottle



16 oz. Frost-Flex Plastic Stadium Cup

DRINKWARE



16 oz. Silipint SiliCan Silicone Can Glass



16 oz. Silipint Silicone Straw Tumbler



64 oz. Stackable Plastic Pitcher



48 oz. / 56 oz. Stackable Picnic Pitcher



32 oz. Stackable Picnic Pitcher

DRINKWARE



24 oz. Stanley Drinkware Adventure Big Grip Beer Stein



16 oz. Stanley Drinkware Stacking Adventure Pint



8 oz. Stanley Drinkware Easy Fill Wide Mouth Flask

DRINKWARE



12 oz. Ceramic Tiki Mug USA Made



2 oz. Ceramic Tiki Shot Glass USA Made



14 oz. Flower Pot Mug



11 oz. Coffee Mug



14 oz. Ceramic Tiki Stein USA Made



7 oz. World Tableware Maui Stack Cup



15 oz. Campfire Mug



16 oz. Houston Mug

APPAREL



AS Colour 4160 Womens Relax Crew

Apparel is one of your highest margin products in your retail merch lineup. Seasonal items serve as the perfect canvas to keep your brand on-trend throughout the year. Grandstand's expert designers ensure your artwork translates perfectly to apparel. We offer many unique placement options and innovative printing techniques, including screenprinting, embroidery and custom knit.

APPAREL CAPABILITIES



Soft Hand Printing

Screen printing that allows the design to move and breathe with the wearer; feels virtually as soft as a blank shirt.



Puff Inks

Puff inks create a tactile, three-dimensional print. Use it as a minor element or for a more dramatic effect, add dimension and depth to your full design.



Glow-in-the-Dark Inks

After charging in the sun or UV light, these inks will pop off the shirt in a dimly lit bar or taproom. The effect is similar to blacklights.



Embroidery

This classic décor capability can be applied to many fabrics and products – providing a professional, long-lasting logo application!



Patches

Woven, embroidered, die-cut and leather custom patches are all unique ways to add flair and branding to your items.



Metallic Inks

Available in a variety of colors, these inks have reflective and shimmering properties. Recommended for use with darker or high contrast colors for the best effect.



RETAIL READY APPAREL

TRENDING SPRING COLORS



Color of the Year Canyon Rock Brown

Featured Garment - Hanes 4980 Nano-T Tee



Yam
Comfort Colors 1717



Lilac
Canvas 3413



Spring Green
Canvas 3413



Tahiti Blue
Next Level 6010



Heather Green
Canvas 3001



Cool Blue
Next Level 3600



Sage
Canvas 3001



Yellow Gold
Canvas 3413



Orange
Threadfast 102A



Khaki
AS Colour 5001

CLASSICS ALL YEAR LONG



Legion Blue
Next Level 6010



Natural
AS Colour 5001



Heather Brown
Tultex 0241TC



Silver
Threadfast T1000



Blue Jean
Comfort Colors 1717

APPAREL



AS Colour 5160/5165 Mens Relax Crew



AS Colour 5079 Classic Minus Tee



AS Colour 4093 Ladies' Martina Crop Tee



AS Colour 5081/5083 Heavy Long Sleeve Tee

APPAREL



Bella + Canvas 7519 Ladies' Classic Hoodie



MV Sport W22134 Everly Sueded Fleece Hoodie



MV Sport W22732 Naamah Sleeve Stripe Full Zip Hoodie



Threadfast 302Z Triblend Full-Zip Light Hoodie

APPAR



Adidas A401 Lightweight 1/4-Zip Pullover



New Era NEA301 Slub Twist Polo



Paragon 100 Saratoga Performance Mini Mesh Polo



Team 365 TT51W Ladies' Zone Performance Polo

APPAREL



Comfort Colors 3023CL Ladies' Heavyweight Middie Tee



Paragon 214 Women's Long Islander Performance Long Sleeve Tee

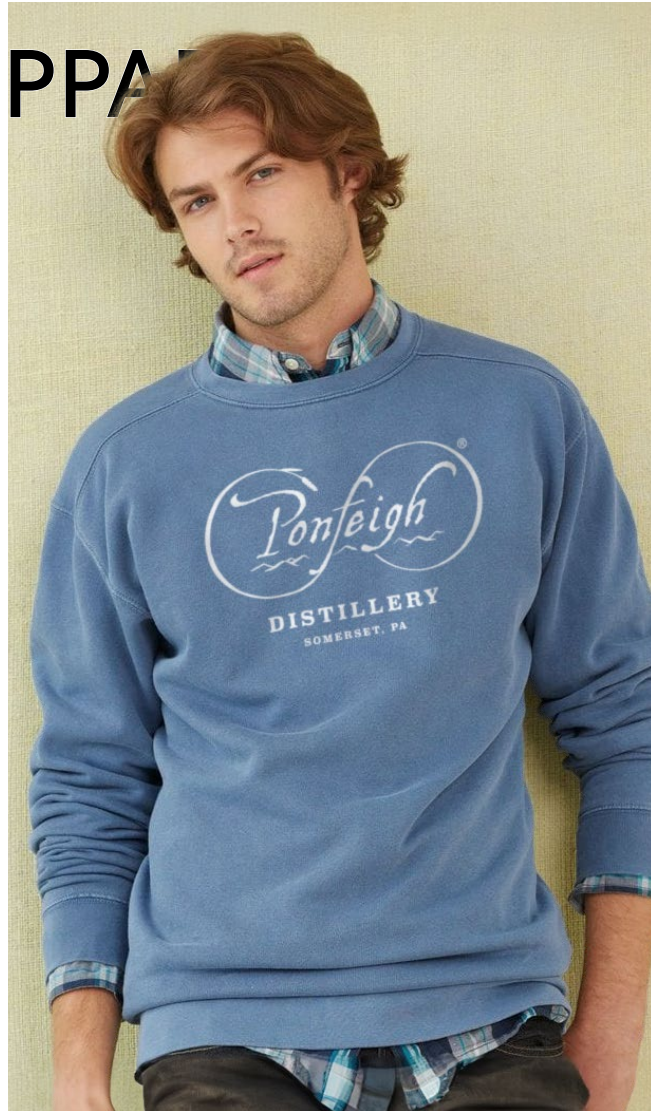


MV Sport W20170 Michaela Angel Fleece Crew



Bella + Canvas 7505 Women's Raglan Pullover

APPAR



Comfort Colors 1566 Pigment Dyed Crewneck



Next Level 9002 Unisex Malibu Sweatshirt



Next Level 9300 Unisex Malibu Welt Pocket PCH Hoodie



AS Colour 5164 Mens Relax 1/2-Zip Hoodie

APPAREL



Bella + Canvas 3739 Unisex Full Zip Hoodie



District Thread DT800 The Concert Fleece Full-Zip Hoodie



District Threads DT565 Medal Full-Zip Hoodie



District DT1100 Men's Full Zip Hoodie

APPAREL



Custom Lined Hooded Windbreaker w/ Adjustable Hood and Bottom



SH100 Full Coverage Print Sublimated Pullover Hoodie



CG285C Cropped Pullover Hooded Sweatshirt with Sublimated Hood



Custom Men's Boxer Briefs

APPAREL



Artisan Collection RP121 Unisex 'Barley' Contrast Stitch Sustainable Bib Apron



Artisan Collection RP129 Cross Back Barista Apron



Artisan Collection RP125 Unisex Jeans Stitch Denim Waist Apron



Artisan Collection RP664 Unisex Studded Front Short-Sleeve Chef's Coat



Artisan Collection RP657 Unisex Long-Sleeve Sustainable Chef's Jacket

APPAR



North Face NF0A3LH7 Sweater Fleece Jacket



Eddie Bauer EB516 Packable Quilted Puffer Vest



Eddie Bauer EB517 Womens Packable Quilted Puffer Vest



Weatherproof 15600W Women's Down Jacket

APP



OGIO OG820 Hinge Full Zip Jacket



Ogio OG813 Luuma 1/2-Zip Fleece



Nike NKFQ4759 Nike Bomber Jacket



Ogio OE728 Stealth Full-Zip Jacket

APPAREL



Ogio LOE728 Ladies Stealth Full-Zip Jacket



Holloway 229140 Full Snap Heritage Jacket



Sport Tek LST407 Ladies' PosiCharge Tri-Blend Wicking 1/4-Zip Pullover



Carhartt CTK122 Zip-Front Hoodie

APPAREL



Carhartt CTK124 Midweight Crewneck Sweatshirt



Carhartt CT106660 Force® 1/4-Zip Long Sleeve Tee



Champion T137 Raglan Baseball T-Shirt



Custom Fully Sublimated V Neck Soccer Jersey 120GSM Milk Silk

APPAREL



Button Down Baseball Jersey 120GSM Milk Silk



Crew Neck Sleeveless Basketball Jersey 120GSM Milk Silk Sublimated

HEADWEAR



Richardson 112 Twill Front/Mesh Back Snapback Cap



Richardson 255 Snapback Flat Bill Baseball Cap



Richardson 213 Low Pro Foamie Trucker Cap



AS Colour 1114 Surf Cap



Econscious EC7070 Trucker Cap

HEADWEAR



Richardson 930 Troutdale Corduroy Trucker Cap



Richardson 936 Astoria Outdoor Performance Cap



Port Authority PWSH2 Bucket Hat



Flexfit 6277 Structured Twill Cap



Richardson 173 Hood River Trucker Cap



Richardson 256 Umpqua Cap



Richardson 827 Waterman Hat



AS Color 1113 Bates Cap

HEADWEAR



Custom Flat Bill Hat with Full Sublimation



Valucap VC300A Adult Bio-Washed Unstructured Cap



Atlantis Headwear PURB Pure Sustainable Knit



Carhartt CT104597 Watch Cap 2.0



Budget Foam Mesh Back Trucker Cap



Richardson 115CH Low Pro Heather Trucker Cap



Richardson 146 Waffle Knit Beanie w/ Cuff



Yupoong 1500 Adult Knit Beanie

PROMO



Original PrideBite Custom Dog Toy Plush

Swag, tchotchkes or novelties...however you refer to them, we lovingly call them Promo. Our selection of promo items breaks the traditional mold of basic giveaways to become the highly sought-after collectibles that rep your brand at grand openings, festivals and conferences. Our Grandstand sourcing team members are experts in finding that perfect item to fit your brand from our thousands of vendors.

PROMO CAPABILITIES



Giveaways & POS

Stay stocked with point of sale gear featuring your logo and see your brand move to the forefront of the conversation!



High Margin Retail

Retail products with a higher perceived value add to your bottom line all year round.



Regional Retail

Warm weather, cool weather or somewhere inbetween, make sure you're stocked with retail items that speak to your climate and location.



RETAIL READY BUNDLES

PROMO



10' x 10' Premium Aluminum Canopy Tent



6' Full Color Loose Table Throw



Custom Classic Hard Foam Coolie



12 oz. Magnetic Neoprene Tailgate Can Coolie



33" x 81" 13 oz. Vinyl Retractable Banner Kit



8' Straight Fabric Trade Show Photo Wall Display



12 oz. Full Color Collapsible Seltzer Coolie



SIPSAC 12oz Paper Bag Beverage Insulator

PROMO



7" Custom Bobble Bangerz Bobble Head Figurine



12 Pack Kanga Kase Mate Custom Iceless Cooler



Custom Microfiber Ball for Stress, Hacky Sack or Juggling



32 oz. Crowler Can Coolie with Carry Strap



3" Two-Ply, Heavyweight Wristband with Knit-In Design

PROMO



Bottle Opener with Pour Spout Remover



Paddle Style Stainless Bottle Opener



Plastic Napkin and Straw Caddy for 5.25" Napkins



Cocktail Napkin Caddy



5 Slot Wooden Sampler Flight Paddle with Chalkboard



4 Slot Wooden Sampler Paddle



Wooden Full Color Napkin and Straw Caddy

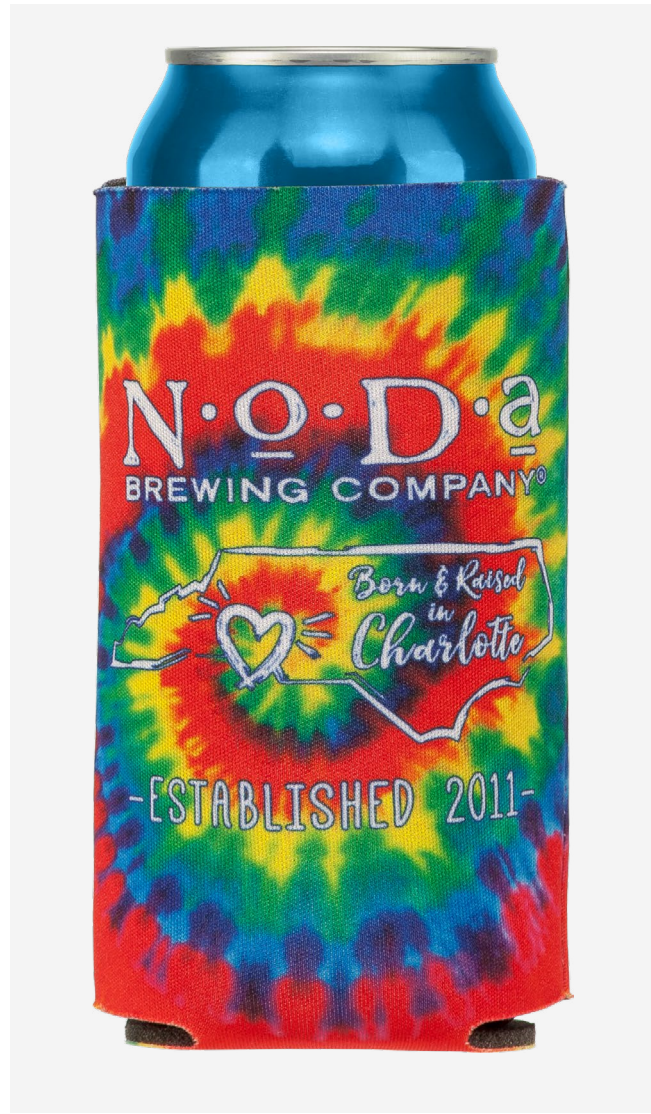


Plastic Condiment and Garnish Caddy

PROMO



Premium Collapsible Foam Can Insulator



Full Color Sublimated Collapsible Tall Boy Can Cooler



12 oz. Collapsible Seltzer Cooler



19.2 oz. Reversible Fold-Down Cooler 4CP Duplex Neoprene

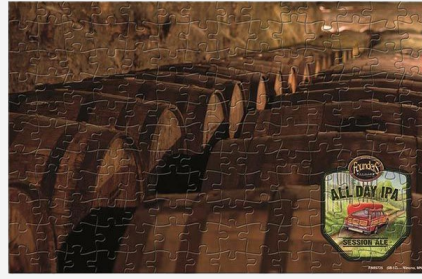


25.4 oz. Premium Foster's Can Insulator

PROMO



Stickers



150 pc. Custom Puzzle w/ Custom Box 11" x 17"



Circle Bottle Opener Magnet



Key Ring Bottle Opener



1" Soft Enamel Lapel Pin



1" Full Color Offset Trading Pin

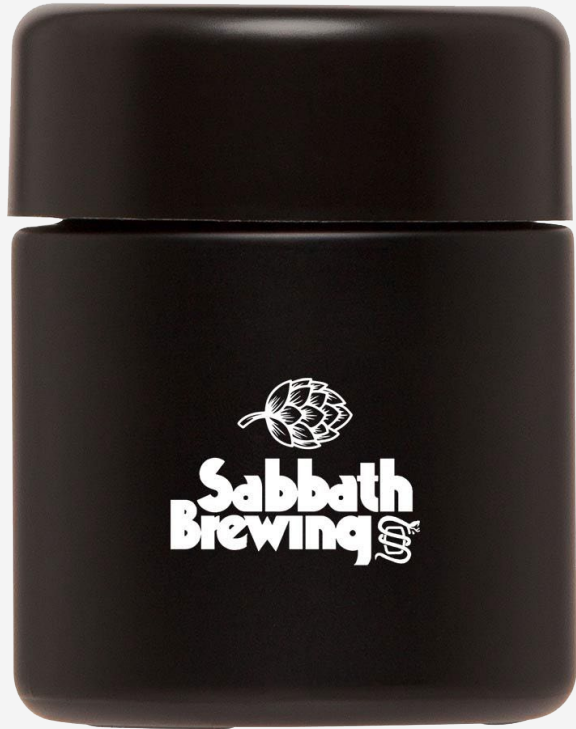


Custom Embroidered Patch with Heat Seal Backing



Non-Woven Shopping Tote Bag

PROMO



3 oz. Matte Glass Child Resistant C-Class Jar



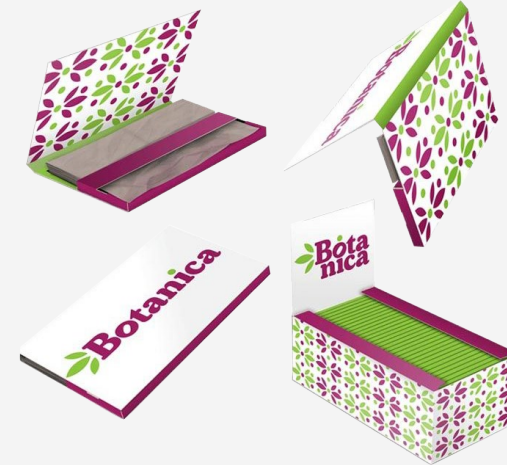
Moodmats 8" Custom Lava Rubber Mat



Custom Full Color Ripstop Scrunchie



Zinc Hop & Herb Grinder



1-1/4" Rolling Papers Full Color with Tips and Custom Box



7" Metal Rolling Tray - Quick Turn

PROMO



Full Color Sublimated Pet Bandana



Tug 'N Toss Tennis Ball Toy



Frizbee Rope Toy



Doggie Skins 3902 Doggie Baby Rib Tank



Full Color Plush Can Dog Toy



Collapsible Pet Travel Bowl



Folded Travel Pet Bowl

CREATIVE



Investing in a well-designed merch line will help you generate revenue, scale your brand and keep your fans coming back to see the latest trends. This is what we believe at Grandstand, and that's why we have a dedicated, award-winning in-house creative agency – Grandstand Creative. Because it's not just about quality printed products, it's about innovative branding that works with and looks great on them.



GRANDSTAND CREATIVE

We create versatile brand identities and rebrands designed to adapt seamlessly across products, platforms, and devices. Our team ensures your brand maintains its integrity whether on merchandise, packaging, social media, or marketing campaigns, delivering maximum compatibility across all mediums.



Catawba Island

BREWING CO.



Catawba Island

BREWING COMPANY









GRANDSTAND CREATIVE

We can help change up your seasonal apparel lineup with creative new logo treatments or exciting new ink color choices. From concept sketches to final design execution, we have you covered when it comes to apparel design graphics.







GRANDSTAND[®]

Keep up with new and noteworthy recommended products!

eGRANDSTAND.COM

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