

# GRANDSTAND®

FALL 2024 LOOKBOOK





# GRANDSTAND FALL 2024 LOOKBOOK

## TABLE OF CONTENTS

Within these pages, you'll find a wide variety of items that support your in-house and retail businesses. From new items to trusty staples, Grandstand has it all.

Winter brings an opportunity to don the coats, fleece and heavier weight apparel. Plus, it's time to get ready for upcoming holidays and events.

If you need any assistance choosing new items, reach out to your Account Manager or call us at 800-767-8951. We're standing by!

### 7 Drinkware

A proper beverage experience in any environment.

### 45 Apparel

Retail trend expertise. Innovative methods. Free shipping every day.\*

### 73 Promo

Brand necessities and unique items that make an impact.

### 103 Creative

Tap into your brand's potential.

*\*Free shipping for apparel and headwear within the contiguous U.S. only*



# QUARTERLY CHECKLIST

# FALL EVENT DATES

## Everything to consider with your annual planning.

Order ahead for the cooler months. Boost midweek business, attract a more diverse audience and promote your brand culture with educational, entertaining and community-building events.

**October:** Breast Cancer Awareness Month

**October 1:** International Coffee Day

**October 9:** International Beer & Pizza Day

**October 27:** National American Beer Day

**October 31:** Halloween

**November 7:** International Stout Day

**November 7:** International Merlot Day

**November 11:** Veterans Day

**November 19:** International Men's Day

**November 25:** Small Business Saturday

**November 28:** Thanksgiving

**November 29:** Black Friday

**December 1:** Beer Advent Calendar Day

**December 2:** Cyber Monday

**December 5:** Repeal Day (End of Prohibition)

**December 21:** Super Saturday

**December 24:** Christmas Eve

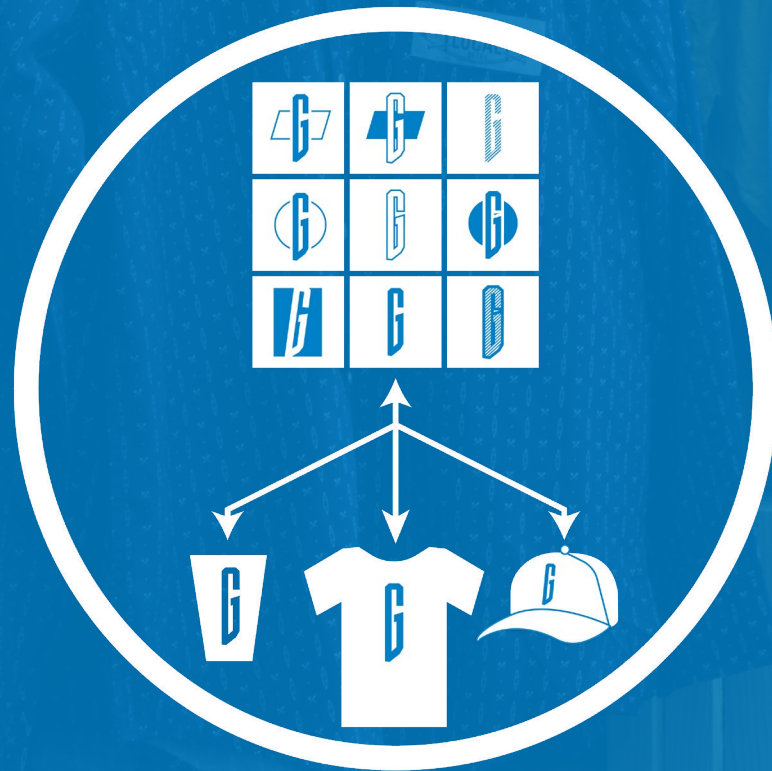
**December 25:** Christmas Day

**December 31:** New Years Eve

# MERCHANDISING MADE EASY

Art Proofs With Every Order · No Setup Fees · Low Minimums · Fast Turnaround

## PICK

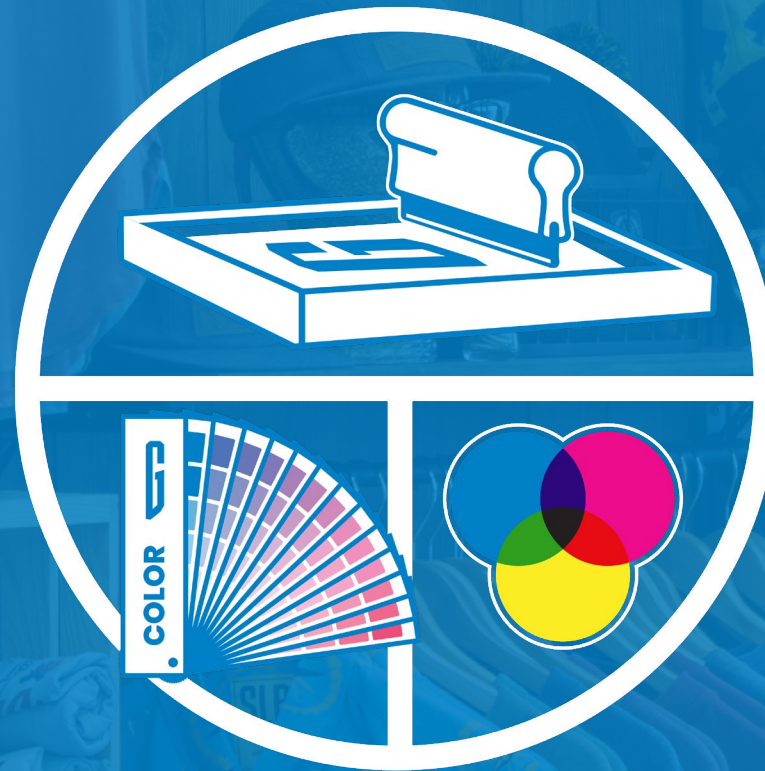


Pick From Our Templated Designs or Provide Your Own Art

Pick Your Products

Pick From Our Many Innovative Print Processes

## PRINT



We Are Your Partner for All Custom Print Solutions

Durable and Washable Prints

Vibrant and Long-Lasting Colors

## PRESENT



Merchandise Arrives Retail-Ready

Retail Display Options

Standard or Fully Customized Packaging

# DRINK WARE



16 oz. LED Light Up Pint Glass

Drinkware is the highest engagement tool in your tasting rooms. The time and attention that you put into the selection of these products drives your brand perception. Your partnership with Grandstand means you have access to the finest glassmakers in the world, ensuring access to the latest styles and highest craftsmanship. Our expert decoration team is dedicated to providing you with consistent quality, every time.

# DRINKWARE CAPABILITIES



## Full Color Digital Printing

Experience our eco-friendly process with unlimited colors, incredible detail and vibrancy, extensive print areas and full wrap capabilities (Prop 65 Compliant).



## Custom Nucleation

Nucleation uses a laser to etch a design into the inside bottom of a glass, promoting carbonation. Incorporate your logo or design for a blend of both form and function.



## Laser Etch

Laser Etching carves a design into stainless steel, glassware, wood and other substrates. It's more consistent and repeatable than traditional engraving.



## Halo & Banding

Halo and Banding are techniques that apply Bright Gold precious metal to the lip or rim of glassware for a more premium experience.



## Glow-in-the-Dark

Charge up your glassware with glow-in-the-dark inks that pop off the glass providing a unique (and illuminating) branding experience!



## Digital Emboss

Replicate the look and feel of embossed glass with a low MOQ. Add color to your embossing to create one-of-a-kind, ultra premium glassware.



RETAIL READY DRINKWARE

# DRINKWARE



16 oz. Silipint SiliCan Silicone Can Glass  
*Glow in the Dark Green*



28 oz. Silipint SiliStein Silicone Beer Stein



16 oz. Silipint Silicone Pint Glass

# DRINKWARE



16 oz. Earth Brands Compostable PLA Single-Use Cup



16 oz. Sioux Falls Tavern Mug



13 oz. Libbey Mug 5213



15 oz. Stainless Steel Carabiner Mug



15 oz. Santa Fe Ceramic Campfire Mug 1209



12 oz. CamelBak Vacuum Insulated Camp Mug



# DRINKWARE



40 oz. Fifty/Fifty Double Wall Stainless Steel Mug w/ Straw Lid



30 oz. Tall Mug w/ Straw Lid

# DRINKWARE



8 oz. Stanley Drinkware Easy Fill Wide Mouth Flask



16 oz. Stanley Drinkware Stacking Adventure Pint



24 oz. Stanley Drinkware Adventure Big Grip Beer Stein

# DRINKWARE



16 oz. CamelBak Thrive Leak Proof Insulated Stainless Steel Mug



30 oz. CamelBak Thrive Leak Proof Insulated Stainless Steel Tumbler



20 oz. CamelBak Thrive Leak Proof Insulated Stainless Steel Tumbler

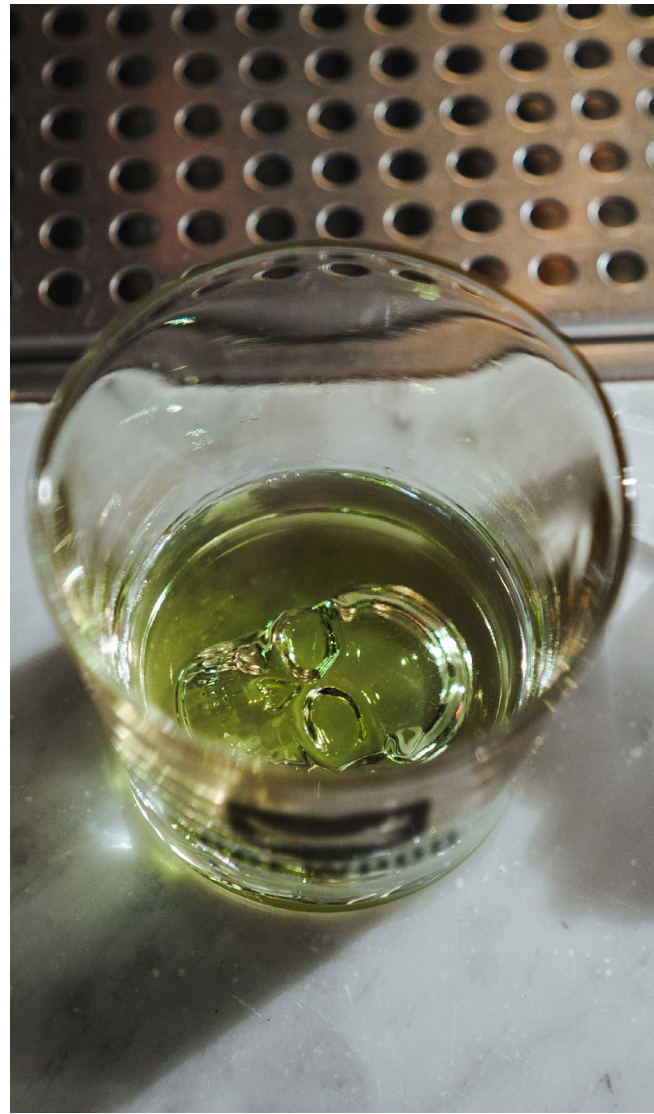


32 oz. CamelBak Thrive Leak Proof Insulated Stainless Steel Mug

DRINKWARE



16 oz. BarConic Skull Mason Jar with Straw Slot Lid



10.5 oz. Sombra Skull Double Old Fashioned Glass



16 oz. Snowman Mason Jar with Straw Slot Lid



16 oz. Arc Party Cup J8821

# DRINKWARE



12 oz. Recyclable TOSWARE Stacking Can



16 oz. Insulated Plastic Party Cup



16 oz. USA Made Recyclable Steel Party Cup

# DRINKWARE



12 oz. Ceramic Tiki Mug USA Made



2 oz. Ceramic Tiki Shot Glass USA Made



14 oz. Ceramic Tiki Stein USA Made



16 oz. Ceramic Tiki Tumbler USA Made



16 oz. Libbey Tiki Glass

# DRINKWARE



16 oz. Can Glass



16 oz. Mixing Pint Glass



16 oz. Rastal Craft Master Grand



16 oz. Rastal Craft Master Two Tumbler

# DRINKWARE



42.5cl Rastal Teku



41.5cl Rastal Harmony Tumbler



9 oz. Libbey Hourglass Pilsner 176



9 oz. Libbey Embassy Brandy 3704



# DRINKWARE



5.75 oz. Craft Master Grand Taster 1055



6.6 oz. Rastal Lawrence Taster



6.5 oz. Rastal Teku Taster



4 oz. Savor Stemless Tulip Nosing Taster Glass HGRGN120

# DRINKWARE



5.75 oz. Grand Whiskey Taster



Grand Whiskey 2 Pack Gift Set in Signature Box

# DRINKWARE



11 oz. Arc Aristocrat Single Old Fashioned 53224



10 oz. Libbey 2313 Vibe Rocks 2313



12 oz. Alistair Double Old Fashioned Rocks Glass 14237



13.5 oz. Kentucky Bourbon Trail Masters Reserve Cocktail Glass 1009289

DRINKWARE



9 oz. Libbey Embassy Brandy 3704



10.75 oz. Arc Salto Rocks Glass N5831



19.5 oz. Libbey Speakeasy Gin & Tonic 602104



8 oz. Essence Coupe Glass



Sherpani Copper Plated Moscow Mule Mug

# DRINKWARE



750ml Alex Decanter Supreme Bottle 18114, 750ml Clear Nordic Bottle with Bar Top Finish 244168, 750ml Pacho Bottle 21929, 750ml Pacho Supreme Bottle 21921, 750ml Hermitage Bottle 17570  
Full Color Digital & Digital Emboss Available

# DRINKWARE



6.5 oz. Libbey Citation Tall Wine 8466



11 oz. Libbey Citation White Wine 8472



15.25 oz. Libbey Stemless White Wine 231



12 oz. Libbey Stemless White Wine 217



5.5 oz. Arc Perfection Stemless Taster D2015



51.2cl Rastal Harmony 53 Red Wine Glass 5215

# DRINKWARE



24.85 oz. Grape@Riedel Pinot Noir/Aperitivo Wine 0424/07



19.75 oz. Riedel Degustazione Red Wine Glass 0489/0



12 oz. Riedel Degustazione White Wine Glass 0489/01



21.1 oz. Riedel Restaurant O Cabernet/Merlot Tumbler 0412/0



24.75 oz. Riedel Restaurant Oaked Chardonnay with Pour Line Aid 0446/97-O



27.39 oz. Grape@Riedel Cabernet/Merlot 0424/0

# APPAREL



North Face NF0A3LH7 Sweater Fleece Jacket



Champion CO200 Packable Quarter-Zip Jacket

Apparel is one of your highest margin products in your retail merch lineup. Seasonal items serve as the perfect canvas to keep your brand on-trend throughout the year. Grandstand's expert designers ensure your artwork translates perfectly to apparel. We offer many unique placement options and innovative printing techniques, including screenprinting, embroidery and custom knit.



# APPAREL CAPABILITIES



## Soft Hand Printing

Screen printing that allows the design to move and breathe with the wearer; feels virtually as soft as a blank shirt.



## Puff Inks

Puff inks create a tactile, three-dimensional print. Use it as a minor element or for a more dramatic effect, add dimension and depth to your full design.



## Glow-in-the-Dark Inks

After charging in the sun or UV light, these inks will pop off the shirt in a dimly lit bar or taproom. The effect is similar to blacklights.



## Embroidery

This classic décor capability can be applied to many fabrics and products – providing a professional, long-lasting logo application!



## Patches

Woven, embroidered, die-cut and leather custom patches are all unique ways to add flair and branding to your items.



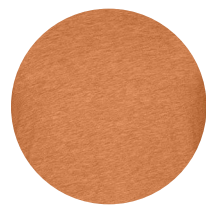
## Metallic Inks

Available in a variety of colors, these inks have reflective and shimmering properties. Recommended for use with darker or high contrast colors for the best effect.

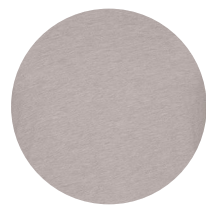


RETAIL READY APPAREL

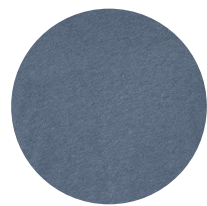
# TRENDING FALL COLORS



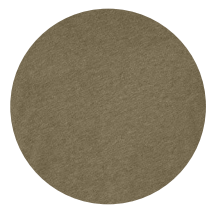
Heather Autumn



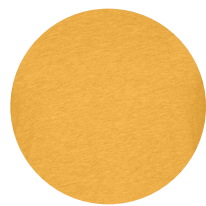
Heather Stone



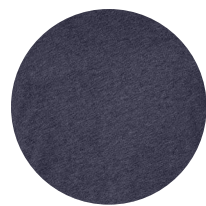
Heather Slate



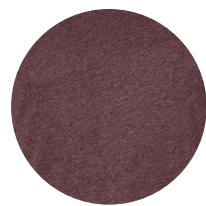
Heather Olive



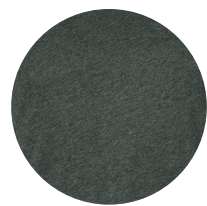
Heather Mustard



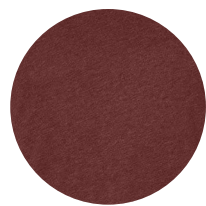
Heather Midnight Navy



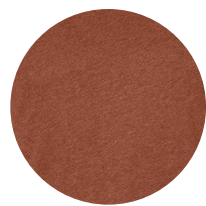
Heather Maroon



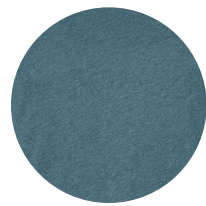
Heather Forest



Heather Cardinal



Heather Clay



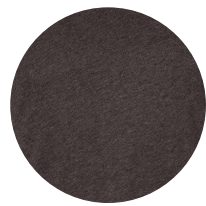
Heather Deep Teal



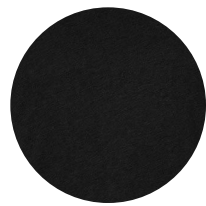
Heather Brown



Burnt Orange



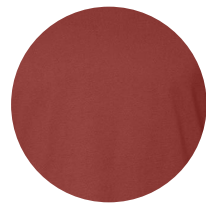
Dark Grey Heather



Black Heather



Pepple Brown



Rust



Mustard



Forest



Tan

# COLOR COMBOS TO TRY



Tone on Tone



Vivid Contrast



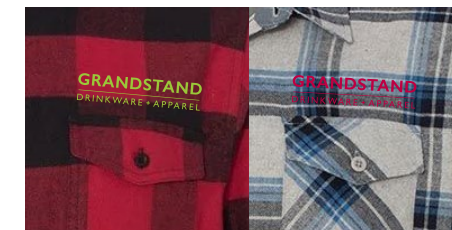
Tans & Yellows



Rust & Teals



Soft Hand Printing for Vintage Look & Feel



Mix Patterns & Bold Colors



Tans & Maroons



Olives & Oranges

# APPAREL



Threadfast T1000 Unisex Epic Tee



Bella + Canvas 3001 Unisex Jersey Tee



AS Colour 5001/5001M Staple Tee



AS Colour 5080 Heavy Tee

# APPAREL



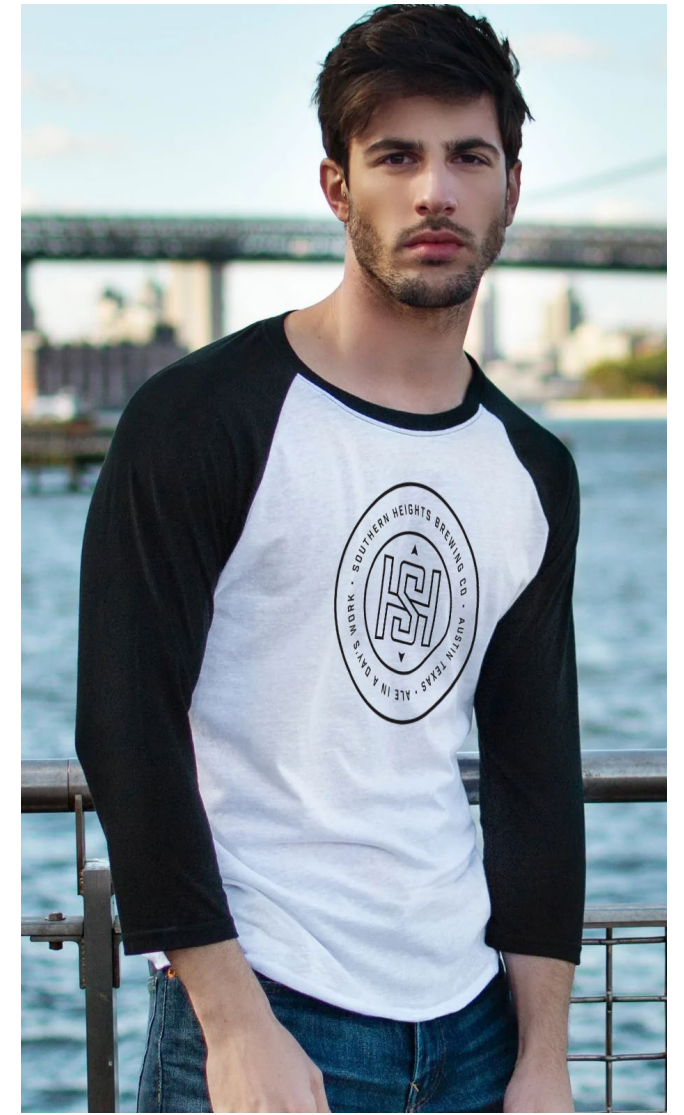
AS Colour 5079 Classic Minus Tee



American Apparel TR401W Men's Track T-Shirt



AS Colour 4051 Ladies' Basic Tee



Threadfast 302G Unisex Triblend 3/4-Sleeve

# APPAREL



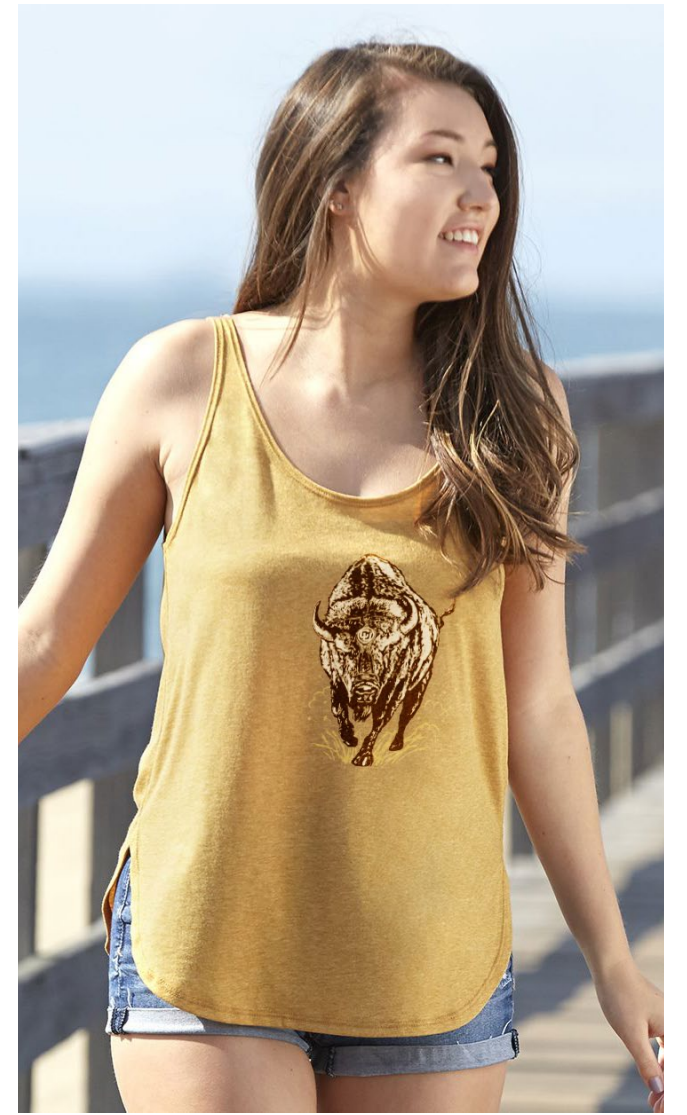
AS Colour 5081/5083 Heavy Long Sleeve Tee



Delta P506C Ladies' CVC Flowy Tank



Bella + Canvas 8802 Ladies' Flowy Side Slit Tank



Next Level 5033 Ladies' Festival Tank

# APPAREL



Next Level 5080 Festival Women's Cali Crop



Comfort Color 3023CL Ladies' Heavyweight Middie Tee



American Apparel 307GD Women's Garment Dyed Heavyweight Muscle Tee



MV Sport W23711 Women's French Terry Short Sleeve Crewneck

# APPAREL



Independent AFX64CRP Women's Lightweight Cropped Hooded Sweatshirt



Independent SS4500 Midweight Pullover Hoodie



Independent PRM4500 Heavyweight Pigment Dyed Hoodie



Bella + Canvas 3739 Unisex Full Zip Hoodie

# APPAREL



Bella + Canvas 3719 Unisex Sponge Fleece Pullover Hoodie



J America 8885 Vintage Heather Hoodie



LAT 6917 Fine Jersey Raglan Hoodie



District DT8102 Re-Fleece Full-Zip Hoodie



# APPAREIL



Hanes GDH400 Garment Dyed Unisex Crewneck Sweatshirt



Independent SS3000 Crew Neck Sweatshirt



Hanes F170 Hooded Sweatshirt



AS Colour 5164 Mens Relax 1/2-Zip Hoodie

# APPAREL



Independent EXP50F Flannel Shirt



AS Colour 4160 Womens Relax Crew



AS Colour 5160/5165 Mens Relax Crew



J America 8651 Women's Relay Hoodie



Custom Unisex Classic Hooded Windbreaker

# APPAREL



Custom Knit Ugly Christmas Sweater



Custom Turtleneck Christmas Sweater

# APPAREL



Richardson 256 Umpqua Cap



Legacy SKULLY Pigment Dyed 5 Panel Snapback Hat



Legacy ROADIE 5 Panel Trucker Hat



Otto 18-772 6 Panel Low Profile Dad Hat



Budget Foam Mesh Back Trucker Cap

# APPAREL



AS Colour 1152 Class Cord Cap



Richardson 146 Waffle Knit Beanie w/ Cuff



AS Colour 1151 Class Wool Cap



Yupoong 1501KC 12" Cuffed Beanie



Richardson 149 Super Slouch Knit Beanie

# APPAR



Sportsman SP12 12" Knit Beanie



Port & Co C939 Knit Cuff Beanie



Richardson 147 Slouch Knit Beanie



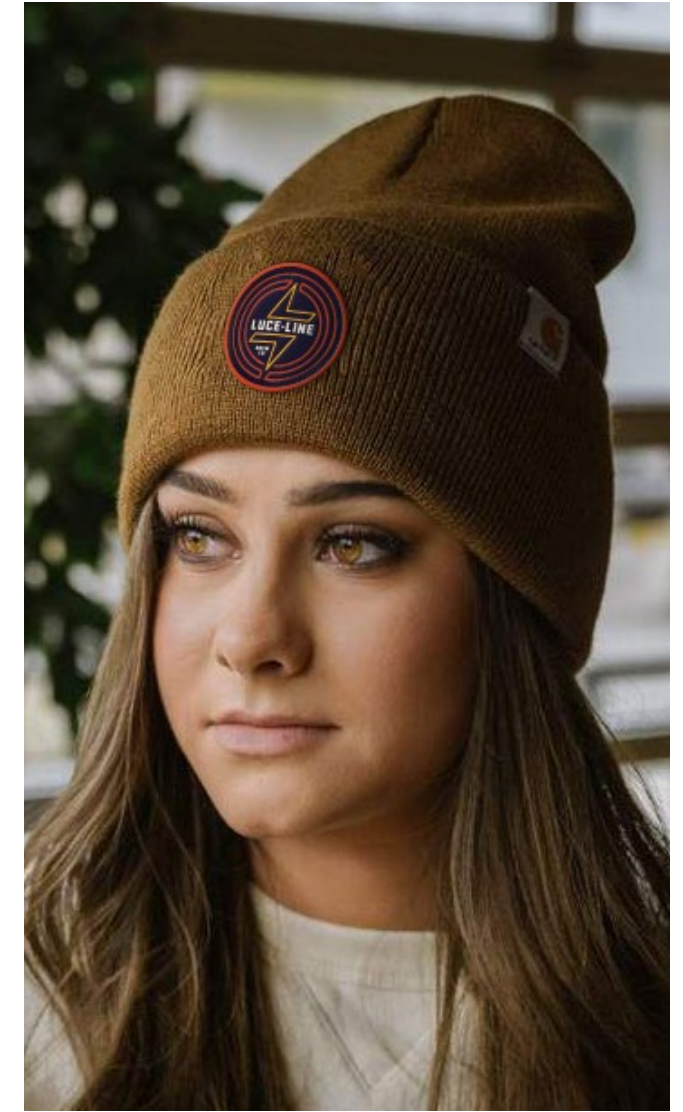
Sportsman SP15 Pom Pom Knit Beanie



Richardson 145 Scrunch Beanie



Richardson 141 Chunk Twist Knit Beanie w/ Cuff & Pom



Carhartt CT104597 Watch Cap 2.0

# PROMO



Custom Unisex Woven Pajama Set

Swag, tchotchkes or novelties...however you refer to them, we lovingly call them Promo. Our selection of promo items breaks the traditional mold of basic giveaways to become the highly sought-after collectibles that rep your brand at grand openings, festivals and conferences. Our Grandstand sourcing team members are experts in finding that perfect item to fit your brand from our thousands of vendors.

# PROMO CAPABILITIES



## Giveaways & POS

Stay stocked with point of sale gear featuring your logo and see your brand move to the forefront of the conversation!



## High Margin Retail

Retail products with a higher perceived value add to your bottom line all year round.



## Regional Retail

Warm weather, cool weather or somewhere inbetween, make sure you're stocked with retail items that speak to your climate and location.



RETAIL READY BUNDLES



PROMO



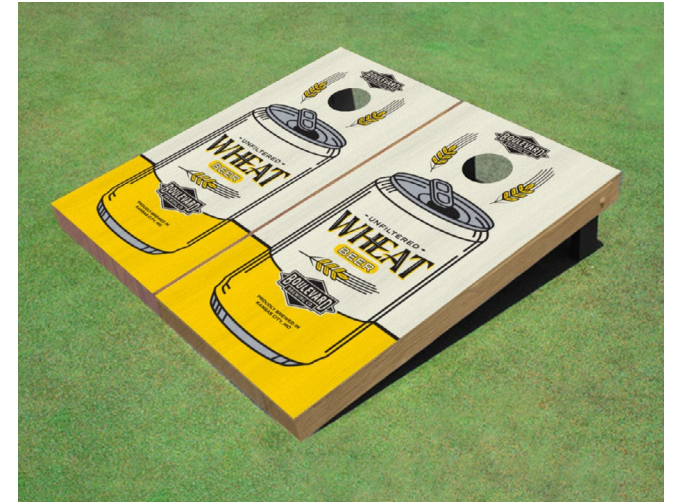
Sublimated Adult Onesie/Pajama with Hood



Custom Full Color Ripstop Scrunchie



12 oz. Magnetic Neoprene Tailgate Can Cooler



Full Size Wooden Custom Cornhole Boards



Glow In The Dark Vinyl Sticker



Igloo Maddox Backpack Cooler



Engraved Spirit Decanter and Two Glasses in Wooden Box Gift Set

PROMO



Custom Jacquard Knit Christmas Stocking



Jacquard Knit Christmas Stocking for Bottles and 19.2 oz. Cans

# PROMO



60" x 50" Sublimated Heather Gray Sweatshirt Blanket



48" x 62" Chenille Blanket



Recycled Polyester Super-Soft Blanket



Peeper Keeper Sunglasses Straps

PROMO



8 oz. Zippo Hip Flask



Paddle Powder Coat Steel Bottle Opener



12 oz. Full Color Hands Free Scuba Coolie



Zinc Hop & Herb Grinder

PROMO



10" x 13" Kraft Paper Brown Shopping Bag



Die Cast Ugly Sweater Holiday Ornament



Gift Wrap Rolls 4CP Matte Finish 20lb Bond Paper

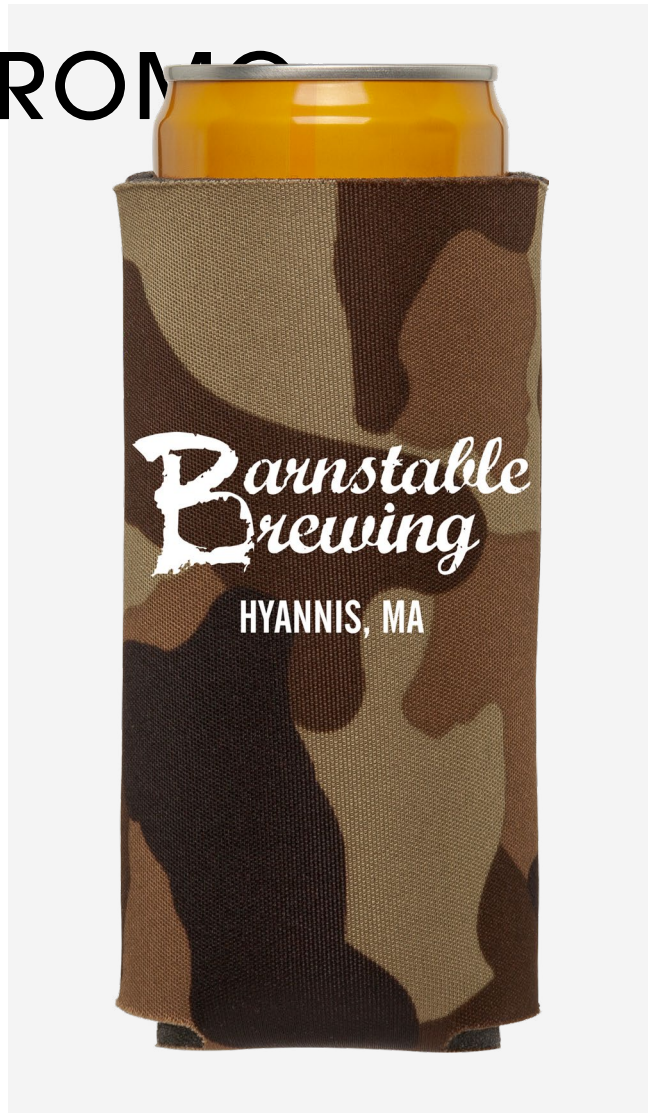


2 oz. Mini Campfire Mug Ornament

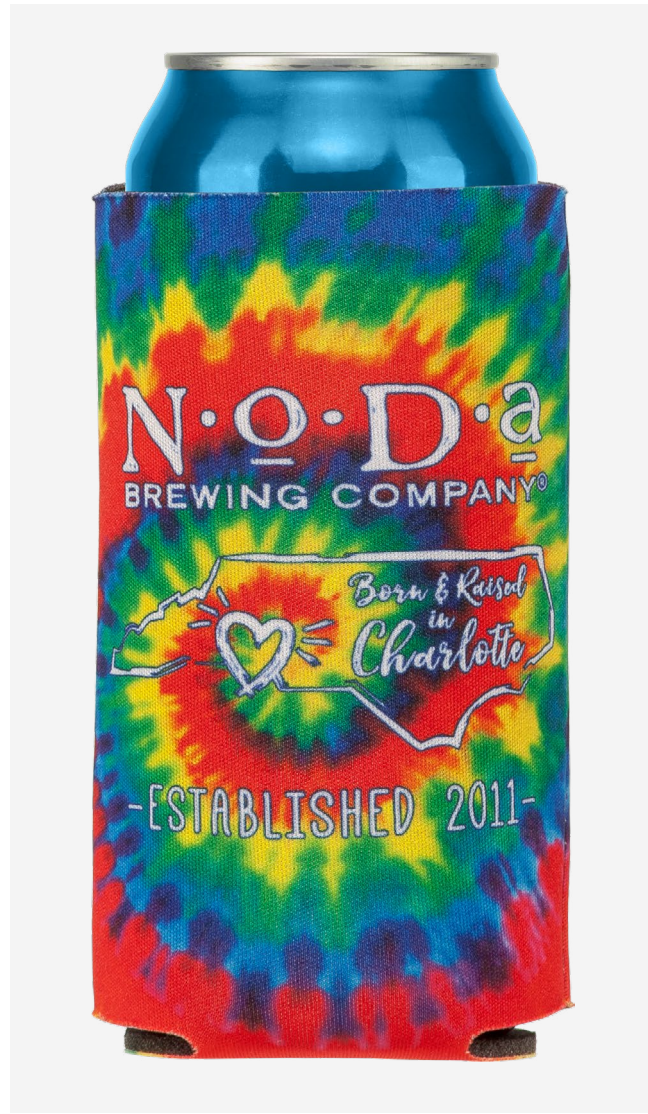


Full Color Sublimated Collapsible Can Cooler

PROMO



12 oz. Collapsible Seltzer Coolie



Full Color Sublimated Collapsible Tall Boy Can Coolie



Full Color Sublimated Sherpa Lined Blanket

# PROMO



Coasters



Non-Woven Tote Bag w/ 100% RPET Material



Tacker Sign



6pk Full Color Beer Carrier

PROMO



Advent Calendar Beer Box



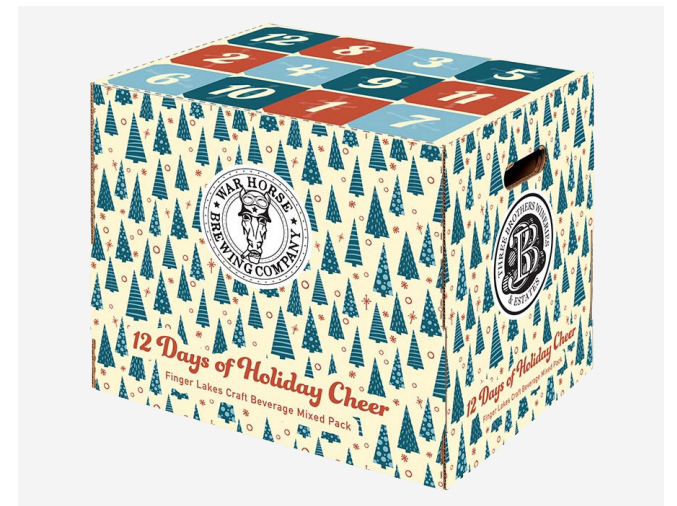
Growler & 2 Pack Pint Gift Box



12 Pack Seltzer Advent Box



Custom Multi Use Gift Pack Box



12 Pack 750ml Advent Box



# PROMO



Custom High Definition Knit Scarf



Christmas Stocking Double-Sided Print



Ugly Sweater Ornament

# PROMO



Tug 'N Toss Tennis Ball Toy



Full Color Plush Can Dog Toy



Full Color Sublimated Pet Bandana



Original PrideBite Custom Dog Toy Plush



Collapsible Pet Travel Bowl

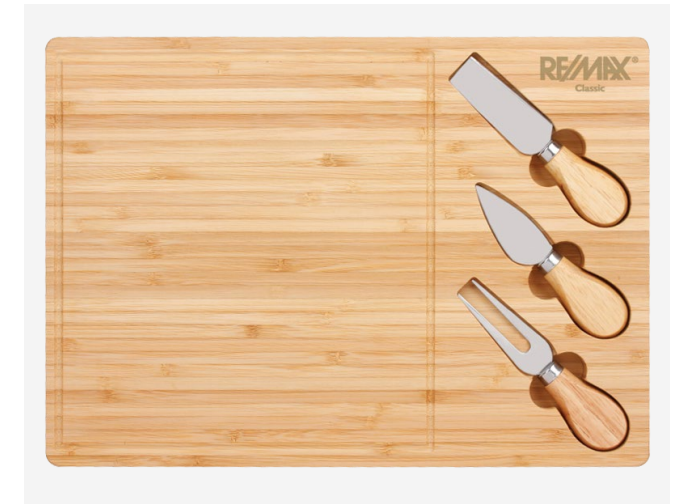
# PROMO



Engraved Spirit Decanter and Two Glasses in Wooden Box Gift Set



Pizza Cutter Bottle Opener



Astor Bamboo Cheese Board Knife Set



Engraved Wine Decanter and Two Glasses in Wooden Box Gift Set



Large Charcuterie Board

PROMO



480 sq. in. Pole Topper Sign Display



18" Digital Print Point of Sale Case Riser Pedestal Display

PROMO



Quick Turn Edgelite Circle LED Sign



Edgelite Custom 23" LED Sign

# CREATIVE



Investing in a well-designed merch line will help you generate revenue, scale your brand and keep your fans coming back to see the latest trends. This is what we believe at Grandstand, and that's why we have a dedicated, award-winning in-house creative agency - 88 Design Group. Because it's not just about quality printed products, it's about innovative branding that works with and looks great on them.













**GRANDSTAND®**

Keep up with new and noteworthy recommended products!

[eGRANDSTAND.COM](http://eGRANDSTAND.COM)

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