

GRANDSTAND®

DRINKWARE + APPAREL

PRODUCT TRENDS

NEW STYLES

TOP SELLERS

2026

Autumn lookbook

eGRANDSTAND.COM

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Within these pages, you'll find a wide variety of items that support your in-house and retail businesses. From new items and trusty staples to tips and trends to expand your brand, Grandstand has it all.

Fall brings an opportunity to don coats and heavy fleece and layer with lighter weight apparel and new seasonal colors. Plus, it's time to get ready for upcoming holidays and events.

If you need any assistance choosing new items, reach out to your Account Manager or call us at 800-767-8951. We're standing by!

LOOKBOOK EXCLUSIVE DEAL

15% OFF
HydraPeak stainless steel
bottles, tumblers, and mugs.

USE CODE **HPEAK15**



14 oz. HydraPeak Insulated
Stainless Bottle



18 oz. HydraPeak Stainless
Camping Mug



26 oz. HydraPeak Oasis
Insulated Stainless Bottle



25 oz. HydraPeak Insulated
Stainless Straw Tumbler

32 oz. HydraPeak Nomad
Insulated Stainless Travel Tumbler

**SCAN TO SHOP
ALL HYDRAPEAK**



Built to perform and designed to impress. HydraPeak's premium stainless steel bottles and tumblers deliver lasting quality with vibrant, high-impact decoration that puts your brand front and center. Don't wait-this offer **ends 11/30/26**.

OFFER ENDS 11/30/26 • CANNOT BE COMBINED WITH OTHER OFFERS • NO SUBSTITUTIONS

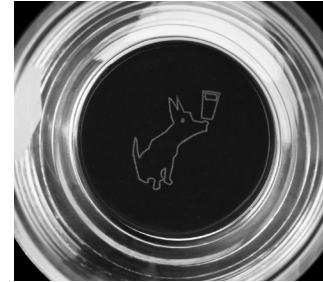
Endless Ways to Enhance

Innovation & technology are at the heart of Grandstand. See some of our favorite ways to upgrade and enhance your custom merchandise to make your products truly memorable.



Digital Embossing

- Digitally printed resin layers for decorations you can feel • Clear or full color •



Custom Nucleation

- Laser etched to promote carbonation
- Text, logo, or design



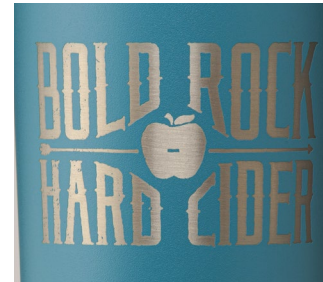
Full Color Digital Printing

- Incredible detail and unlimited colors
- Expanded print area options



Halo

- Decoration around lip/rim
- Bright gold precious metal



Laser Etch

- Premium and durable design option
- Great for stainless steel or creating frosted effect on glass



Specialty Inks

- Upgrade glass or apparel with specialty inks
- Available in metallic, puff, and glow-in-the-dark



Soft Hand Printing

- Light weight feel to wearer
- Full color options



Finishing

- Boxing, banding, or kitting
- Customized packaging



Embroidery

- Can be applied to many fabrics and products
- Professional, long-lasting logo application



Retail Displays

- Basewrap, display toppers, shippers and more
- Drop shipped direct to retail or DC

New

Explore the latest arrivals at Grandstand. From fresh drinkware, apparel, and headwear to promo items, use these launches to keep your merch mix modern, timely, and on-brand.

Interactive apparel that gets noticed.

Thermochromic Shadow Shifter™ shirts shift color with heat for a fun, unforgettable branded look.

Changes from purple to pink with heat!



Shadow Shifter's Color Changing T-Shirt



American Apparel FTJ00
Women's French Terry
Full-Zip Jacket



Adidas A601 Women's
Fleece Quarter-Zip
Pullover



Tultex 242 Poly Blend
Long Sleeve T-Shirt
Unisex



Devon & Jones DG71
Men's New Classics Club
Jacket



AS Colour 1165 Frame
Two-Tone Cap



25 oz. Aloha RPET
Reusable Bottle w/
Carabiner



Pavilion Zippered
Polyester Event Tote



Halsted 600D Ripstop
and Washed Nylon
Zippered Tote Bag



15 qt. Galvanized Metal
Tub

Fall Apparel

Cooler weather brings in shoppers ready to buy warmer clothes driving higher average order values, encouraging layering, and offering great profit margins.

FABRICATION GLOSSARY

100% COTTON FACE

A fabrication where the exterior of the garment is made entirely from cotton yarn, producing the ultimate printing surface.

POLYESTER

A synthetic fabric made from polymer fibers, known for its resistance to wear and tear.

50/50

A balanced blend of cotton and polyester, combining softness with durability.

COTTON-RICH

A fabric featuring a high cotton content blended with polyester for added softness and versatility.

POLY-RICH

A fabric that is predominately polyester, often blended with other materials like cotton or spandex, to enhance comfort, durability, and performance.

COLOR TRENDS

Warm Earth Neutrals

Grounded, wearable tones with natural warmth and timeless ease.



Cool Corporate Classics

Crisp, polished essentials for a clean, confident foundation.



Elevated Winter Blues

Refined blue hues adding cool depth and modern sophistication.



Seasonal Statement Colors

Rich, expressive shades with bold, fashion-forward personality.



Comfort Colors 1566L
Women's Garment-
Dyed Sweatshirt



District DT1101 Perfect
Weight Fleece Hoodie



Tultex 291 Unisex
Heavyweight Long
Sleeve Tee



Weatherproof W207359
Women's Vintage
Diamond Quilted Vest



Port Authority W668
Plaid Flannel Shirt



Gildan 18500 Heavy
Blend Hoodie



Port & Co. PC78PKT
Core Fleece Crewneck
Pocket Sweatshirt



Jerzees 562MR NuBlend
Crewneck Sweatshirt



Bella + Canvas 3739 Full
Zip Hoodie Unisex

Gear Up for Cooler Days

Nothing says cooler weather like fleece and flannel. Add your logo to premium styles designed for comfort, durability, and everyday brand visibility.

Enjoy 10% Off These Select Styles With Code **FALLFF10**

OFFER ENDS 11/30/26 • CANNOT BE COMBINED WITH OTHER OFFERS • NO SUBSTITUTIONS



Port & Co. PC90 Essential Fleece Crewneck Sweatshirt



AWDis JHA113 Urban Heavyweight Crew



AWDis JHA101 Urban Heavyweight Hood



Port & Co. Essential Zip Hooded Sweatshirt



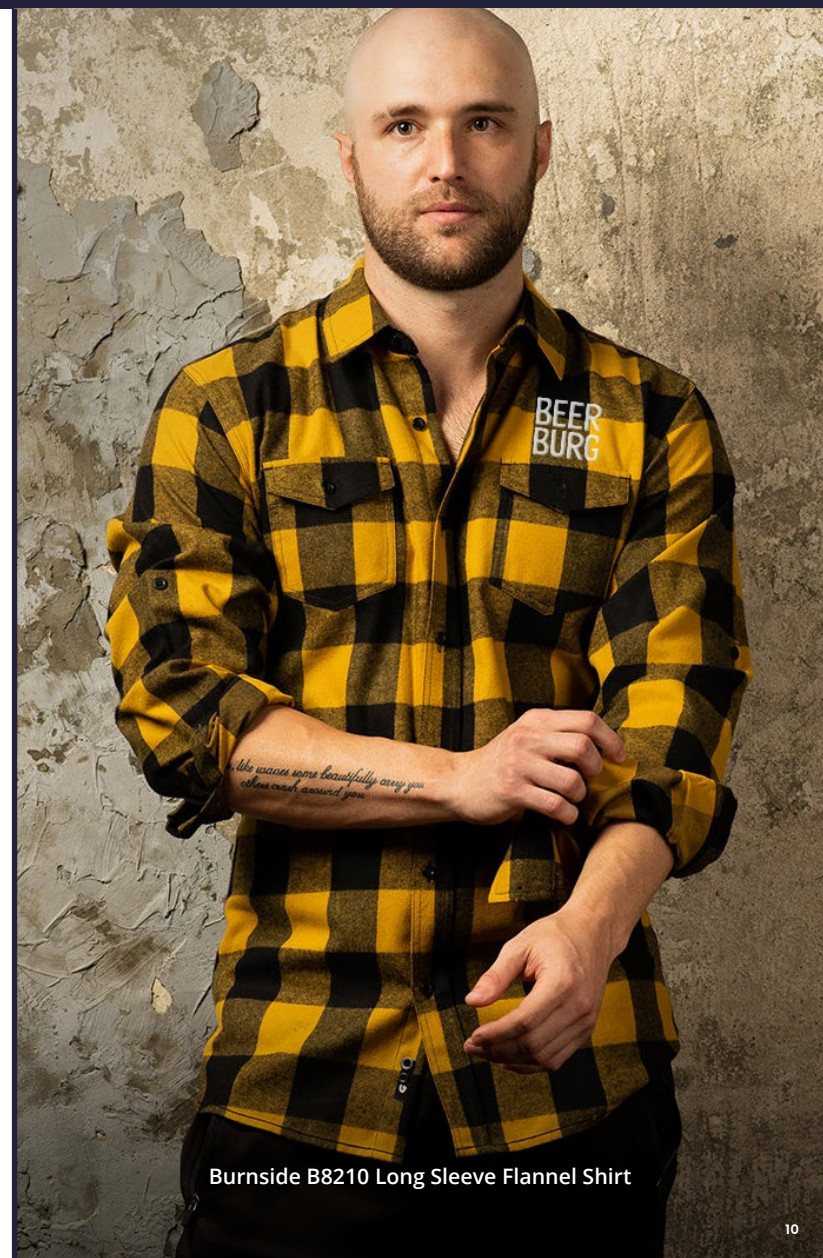
District DT6154 V.I.T. Heavyweight Crew



AWDis JHA001 College Hoodie



Burnside B8200 Solid Flannel Shirt



Burnside B8210 Long Sleeve Flannel Shirt

Beanies

Beanies are always a great addition to your retail lineup. They offer high profit margins, year-round sales potential, and easy merchandising.



Richardson 146 Waffle Knit Beanie Hat with Cuff



Sportsman SP12 12" Knit Beanie Hat



Richardson 154 Merino Wool Knit Cuff Beanie Hat



Richardson 149R Super Slouch Knit Beanie Hat



Yupoong 1501KC 12" Cuffed Beanie Hat



Legacy KLHCB Lighthouse Cuff Beanie Hat



Richardson 141 Chunk Twist Knit Beanie Hat with Cuff & Pom



Legacy KRIP Ripple Fashion Beanie Hat with Pom



AUTHENTIC GERMAN GLASSWARE. EXCLUSIVELY AT GRANDSTAND.

Be authentic, be innovative, be original with quality Rastal glassware. Scientifically designed to provide a superior sensory experience, Rastal's line of craft beverage glassware is unmatched in its craftsmanship, beauty and function. Like us, they're innovators who are committed to quality, and that's why we chose to partner with them.



16 oz. Rastal Craft Master
Grand Glass



0.3L/10.1 oz. Rastal Teku 3.0
Goblet



14 oz. Rastal Craft Master Pure
Glass



13.5 oz. Rastal Lawrence
Tumbler



0.4L/16 oz. Rastal Craft Master
One Tumbler



0.3L/10.1 oz. Rastal Luttich
Balloon Glass



0.3L/10.1 oz. Rastal Harmony
40 Tumbler



6.5 oz. Rastal Teku Taster Glass



1L Rastal Isar Tankard

0.5L Rastal Isar Tankard

0.4L Rastal Tubinger
Tankard

Don't Miss the Fest

Oktoberfest is almost here! Order your authentic Rastal German glassware now to ensure it arrives in time for your celebration.

Need it fast? Styles are also available blank!



0.4L Rastal Teku Mug



Halloween

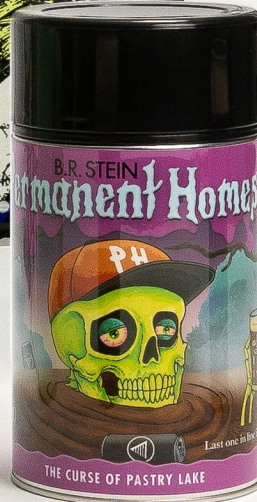


18-inch Die Cut Tacker Sign
Full Color

Glow-in-the-dark
32 oz. Tritan Wide
Mouth Nalgene
Bottle



16 oz. Skull Mason Jar with
Straw Slot Lid



11.5 oz. Metal Double Wall
Thermos w/ Plastic Cup Full Color



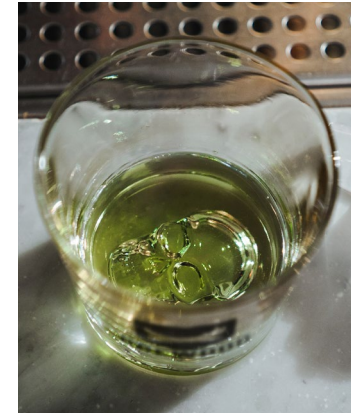
Bring your brand to life this Halloween with customized merch that's bold, spooky, and unforgettable. From glow-in-the-dark prints to seasonal designs, we'll help you create pieces that turn every event into a memorable celebration.



16 oz. Silipint SiliCan Silicone
Can Glass



16 oz. Stadium Cup Full Color



10.5 oz. Sombra Skull Double
Old Fashioned Glass

GLOW-IN-THE-DARK INK

Make your merch stand out this spooky season with specialty inks like glow-in-the-dark.

Add an unexpected pop that grabs attention by day— and shines even brighter at night.

Perfect for limited-edition apparel, drinkware, and more.



Tailgate

Get ready for game time! Give your fans what they need for every game with limited edition sports apparel, outdoor drinkware, giveaway gear, games and more.



24 oz. Plastic Baseball Beer Bat



BruMate Hopsulator
TRIO 3 in 1 Can Coozie



10 x 10-foot Premium
Aluminum Canopy Tent



Reversible 12/16 oz.
Coozie Fold-Down
Duplex Neoprene



16 oz. Insulated Plastic
Party Cup



Liquid I.V. 4-Stick
Hydration Tube



14 oz. Mini Bucket



60 qt. Coleman
Wheeled Cooler



Clear Stadium Approved
Mini Crossbody Bag
with Wrist Strap



GCI Outdoor Freestyle
Rocker Chair

Corporate Gifting

Turn every milestone into a branded experience with expertly curated gift sets, apparel, quality tech, and premium drinkware.



Campfire Kit CFKIT

The holidays are closer than you think - and the best corporate gifts don't happen at the last minute. Now's the ideal time to start your holiday gifting plans.

Celebrate your team's achievements and thank your top clients with custom gifts that feel thoughtful and on-brand.



Weekender Travel Kit



18 oz. Dutch Mules Mug Gift Set



Basecamp ICEY Gift Set



3-Piece Bamboo Cutting Board Set with Juice Grooves



Cocktail 10 Setting Multi Tool



Engraved Spirit Decanter and Glasses in Wooden Box Gift Set



Mini Bamboo Blossom Kit



Herringbone Wool Blanket



Roll-Up Picnic Blanket



Leatherman Rev Multi-Tool



Revive 10000mAh Jump Starter with Tire Inflator & Flashlight



Posse Leatherette Crossbody Bag

Holiday Gear

Let's get festive! The holiday shopping season starts early. It's time to get retail-ready and give yourself some holiday cheer by investing in your retail display.



Custom Jacquard Knit Christmas Stocking



Adult Onesie Pajama with Hood Sublimated



16 oz. Snowman Mason Jar with Straw Slot Lid



Woven Pajama Set Unisex



Die Cast Ugly Sweater Holiday Ornament



2 oz. Mini Campfire Mug Ornament



23.5 x 35.5-inch Custom Digital Gift Wrap Sheets



3.25-inch Satin Finished Round Shatterproof Ornaments



15 oz. Mighty Two Tone Sublimated Coffee Mug



Custom High Definition Knit Scarf

Knit Ugly Christmas Sweater

Custom Bronx Style Cuffed Knit Hat w/Pom



Advent Boxes

Transform everyday merchandise into speciality gift sets. Eye-catching and easy to display, packaged products simplify your efforts and help attract higher sales.



Advent Calendar Box for 12/16 oz. Can 12 Pack



Advent Calendar Can Box w/ Handle 12 Pack



Advent Calendar Wine Bottle Box 12 Pack



Advent Calendar Box 12 Pack



Advent Calendar Slim Can Box 12 Pack



Holiday Cracker Gift Box

Create a seasonal countdown that puts your brand front and center with custom printed advent calendar boxes from Grandstand. Designed for memorable holiday promotions, these boxes are perfect for bottles, cans, beanies, rolled and banded apparel, and other small branded items. Printed with your custom design, they deliver a festive unboxing experience your customers won't forget.



12-inch Sportsman Knit Beanie Hat



Canvas 3001 Jersey T-Shirt Unisex



Custom Full Color Playing Cards

12.5 oz. Libbey L730619 Slim Can Glass



Advent Calendar Bottle Box 24 Pack

Consultation Services

Expand Your Branding Potential With a Free Consultation



Innovation Starts with Customization—that's why Grandstand builds custom programs tailored to your business needs.

Our curated programs go far beyond traditional branding—think design expertise, barcode-ready retail products, specialized logistics, and technical finishing capabilities that position your brand for unmatched success.



INCREASE CUSTOMER ENGAGEMENT



GRANDSTAND
CREATIVE

NEED DESIGN HELP?

Our Creative team creates award-winning graphics *from scratch* right here at Grandstand for maximum consistency and versatility on all of your branding and merchandise needs.

Seasonal Merch Refresh • Custom Items • Special Processes + More



Visit eGRANDSTAND.COM/Creative to see more!

GRANDSTAND®

DRINKWARE + APPAREL



DRINKWARE



APPAREL



PROMO



CREATIVE

eGRANDSTAND.COM

ONE PARTNER
FOR ALL YOUR PRODUCTS AND SOLUTIONS

Since 1988



SCAN TO BRING YOUR NEXT IDEA TO LIFE