

GRANDSTAND®

DRINKWARE + APPAREL

• PRODUCT TRENDS • NEW STYLES • TOP SELLERS •

2026

Summer

lookbook

eGRANDSTAND.COM

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Within these pages, you'll find a wide variety of items that support your in-house and retail businesses. From new items and trusty staples to tips and trends to expand your brand, Grandstand has it all.

Summer brings an opportunity to shed the coats and heavy fleece in favor of lighter weight apparel and new colors. Plus, it's time to get ready for upcoming holidays and outdoor events.

If you need any assistance choosing new items, reach out to your Account Manager or call us at 800-767-8951. We're standing by!

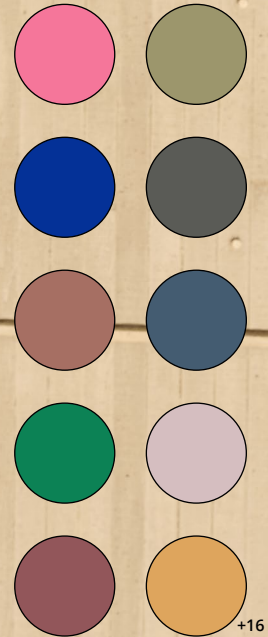
LOOKBOOK EXCLUSIVE DEAL

10% OFF

Bella+Canvas Heavyweight Garment Dyed Tee

USE CODE **BCHW10**

COLOR OPTIONS



Meet your new go-to tee. The Bella+Canvas Heavyweight Garment-Dyed Tee delivers premium comfort with a vintage look your brand will love. For a limited time, take 10% off and elevate your merch game with rich color and durable style. Don't wait-this offer **ends 07/31/26**.

OFFER ENDS 07/31/26 • CANNOT BE COMBINED WITH OTHER OFFERS • NO SUBSTITUTIONS



Summer Merch Trends

Summer's heating up - and so is branded merch. Lightweight apparel, bold colors, and on-the-go essentials are leading the charge, helping brands stay visible from festivals to patios. Think breathable tees, standout drinkware, and gear built for sun-soaked moments. Make your mark this season with merch that moves.



52 qt. Igloo Trailmate Cooler



Color Changing Malibu Sunglasses



12 Pack Embroidered Kanga Kase Mate Iceless Cooler



Beach Towel Sublimated Full Color



Igloo Maddox Backpack Cooler



32 oz. Tritan Wide Mouth Nalgene Bottle



Hawaiian Style Button Up Shirt Unisex



Liberty Bags Nicole Cotton Canvas Tote



20 oz. YETI Tumbler



Hari Mari Women's Fields Flip Flops



German Alpine Hat

18 oz. Ceramic Tankard Mug

1L Rastal Kannenbacker Stein

RAISE YOUR BRAND BEFORE YOU RAISE YOUR STEIN.

From branded glassware to fest-ready apparel, the right pieces help you stand out fast. Production fills up quickly, so don't wait until the first pour. Get ahead now and be ready when it's time to **PROST!**



1L Rastal Isar Tankard Beer Glass



0.5L Rastal Bierstiefel Beer Boot



19.5 oz. Libbey Thumbprint Stein



0.5L Blue Trim Ceramic Beer Stein



8 oz. Plastic German Mug



1.5" Wooden Nickels



Custom High Definition Knit Scarf



1.5-inch Pin-Back Button Round

No time to design?

Check out our selection of free templates to use on your Oktoberfest gear.



SCAN FOR DRINKWARE, PROMO AND TEMPLATES



New Arrivals

Drive awareness and create lasting impressions with high-quality custom merch designed to elevate your brand. From premium apparel to versatile branded gear, our wide range of options helps you show up consistently across events, retail, and everyday wear.



Brooks Brothers
BB18220 Mesh Pique
Performance Polo Shirt



Paragon Bahama 220
Performance Hooded
Long Sleeve T-Shirt



Comfort Colors 3023CL
Ladies Heavyweight
Middle T-Shirt



Carhartt CT107107 Force Sun Defender Short Sleeve T-Shirt



7' Full Color Market Umbrella with Steel Tilt Pole



14 oz. HydraPeak
Insulated Stainless
Bottle



23.5 x 4.25-inch
Inflatable Noise Maker
Pair



5 Gallon Igloo Drink Jug

Festivals & Events

Stock up, stand out and stick in their minds with commemorative drinkware, branded apparel, giveaway swag and essential supplies.



Tultex 0241TC Poly-Rich T-Shirt Unisex



Bella 6003 Jersey Ladies Muscle Tank Top



Budget Foam Mesh Back Trucker Cap



Reversible Bucket Hat Sublimated



6.5 oz. Rastal Craft Master One Taster



16 oz. Stadium Cup Full Color



12 oz. TOSWARE Stacking Rocks



20 oz. Ball Aluminum Stadium Cup



10' x 10' Premium Aluminum Canopy Tent



.75" Lanyard with Bulldog Clip



Fanny Pack Full Color



Bottle Opener Steel Black



16/18 oz. Recyclable PET Disposable Cup



Headwear

Put your logo where it gets noticed with custom printed and embroidered headwear from Grandstand. We offer high-quality hats built for comfort, durability, and everyday wear.



NEW!

Richardson 112T Tactical Trucker Hat



Richardson 112 Twill Front/Mesh Back Snapback Cap



Richardson 256 Umpqua Cap



AS Colour 1123AS Surf Rope Cap



AS Colour 1114 Surf Cap



Richardson R55 Garment Washed Twill Cap



Richardson 225R Casual Lite Hat



Flexfit 6606 Retro Trucker Cap



SHOP ALL HEADWEAR



Straw Lifeguard Hat with Full Color Underbrim and Patch

Sport Team Gear & Tailgate Essentials

Get ready for game time! Whether it's indoor watch parties or tailgating in the parking lot, give your fans what they need for every game with limited edition sports apparel, outdoor drinkware, giveaway gear, games and more. Browse our curated list of products and get your game plan together today!



Weber Go-Anywhere Charcoal Grill



12 oz. Magnetic Tailgate Can Coozie



Coleman Mesh Quad Chair



Sublimated Rally Towel Full-Color



Full Size Wooden Cornhole Boards



20 Can Backpack Cooler



Natural Beeswax SPF 15 Lip Balm



Foam Finger Coozie Full Color

Celebrate America's 250th Anniversary



16 oz. Can Glass



★ ★ ★ ORDER IN TIME FOR MEMORIAL DAY AND FOURTH OF JULY CELEBRATIONS ★ ★ ★



22 x 22 inch Tie-Dye Bandana



Patriotic Malibu Sunglasses



Port & Co PC147 Tie-Dyed T-Shirt



Richardson 112PM Printed Mesh Cap

DON'T MISS KICKOFF!

WORLD CUP STARTS **JUNE 11TH**



16 oz Soccer Tumbler



21 oz Soccer Chalice



THE WORLD CUP WILL BRING THE CROWDS.
IS YOUR MERCH READY TO HIT A GOOOAALL?



Fully Sublimated V-Neck Soccer Jersey



Next Level 3604 Fine Jersey Ringer T-Shirt



Can Jersey Coozie Full Color



Soccer Drawstring Bag

Coffeehouse Essentials

Quality. Freshness. Flavor. Whether you're selling coffee in-house or offering cold brew bottles to-go, Grandstand has all the products your coffee shop needs to highlight your brew. You put a lot of time and thought into developing your flavor profile – Do justice to the brand you created by showcasing it with quality printed products.



12 oz. CamelBak Insulated Tumbler



20 oz. Greenware Cold Cup Biodegradable



Hanes 518T Beefy Tall T-Shirt



Comfort Colors 1717 Pigment Dyed T-Shirt

Richardson 115 Trucker Cap Low Profile



GRAND VIBES ALWAYS

20 oz. CamelBak Tumbler

Rise & Grind

20 oz. Tall Boy Can Glass

Rise & Grind

12 oz. CamelBak Camp Mug

Independent SS4500 Midweight Pullover Hoodie

Jerzees 562MR NuBlend Crewneck Sweatshirt



8 oz. Glass Milk Mug



12 oz. Paper Hot Cups Full Color



Carhartt CT103938 Cotton Canvas Cap

Summer Apparel

Make your brand walk and talk with custom printed shirts from Grandstand. With quality tees and flexible print methods, you're getting real apparel—not just a promo piece. Whether you're building retail-ready merchandise, outfitting employees, or creating memorable event swag, custom shirts become wearable statements of your brand.

FABRICATION GLOSSARY



HEAVYWEIGHT

A dense, thick fabric with tightly woven fibers, designed for longevity.

100% RING-SPUN COTTON

Made from twisted and thinned fibers, creating a smoother, stronger yarn.

FINE JERSEY

A lightweight, ring-spun cotton fabric known for its comfort and breathability.

GARMENT-DYED

Created by dyeing finished garments, resulting in unique color variations.

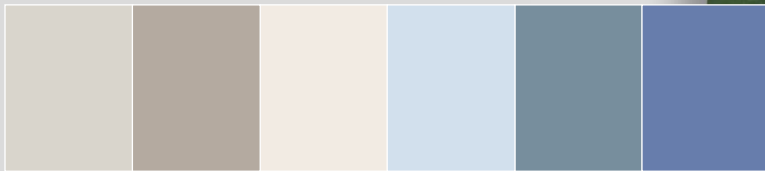
100% POLYESTER

A synthetic fabric made from polymer fibers, known for its resistance to wear and tear.

2026 COLOR TRENDS

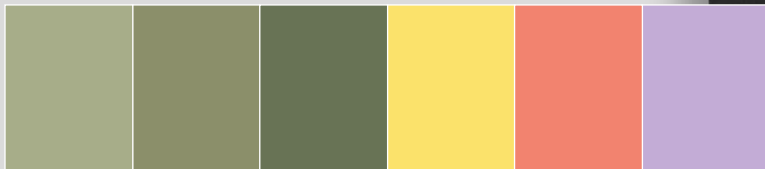
Soft Neutrals

Coastal Blues



Botanical Greens

Bright Accents



Soft Neutrals



AS Colour 5079 Classic Minus T-Shirt – Ecru

Coastal Blues



Canvas 3001 Jersey T-Shirt Unisex – Heather Vintage Blue

Botanical Greens



Canvas 4810GD Garment-Dyed Tee – Washed Thyme

Bright Accents



Comfort Colors 1717 Pigment Dyed T-Shirt – Butter



AS Colour 5079 Classic Minus T-Shirt – Bone



Canvas 3001 Jersey T-Shirt Unisex – Vintage Denim



Canvas 4810GD Garment-Dyed Tee – Washed Olive



Comfort Colors 1717 Pigment Dyed T-Shirt – Terra Cotta



AS Colour 5082 Men's Faded Heavy T-Shirt – Faded Mushroom



Canvas 3001 Jersey T-Shirt Unisex – Cool Blue



Canvas 4810GD Garment-Dyed Tee – Washed Pine



Comfort Colors 1717 Pigment Dyed T-Shirt – Orchid

New Corporate Gear & Small Electronics

Looking for practical and thoughtful gifts that your employees will truly appreciate? Consider tech gadgets that combine convenience with functionality. Portable power banks keep devices charged during busy days while headphones provide an escape for relaxation.



Adidas A231 Women's Performance Polo



Samsonite Outline Pro Carry-On Luggage



JBL Go 4 Portable Speaker



Wander & Roam Travel Backpack



Skullcandy Dime Evo True Wireless Earbuds



Wander & Roam Packing Cube Set



15W 10000 mAh Display Magnet Power Bank



3-in-1 Foldable Wireless Charger

Wine Essentials

Bring your winery's story to life with custom printed drinkware, apparel, and merchandise designed specifically for tasting rooms, tours, and vineyard retail spaces.



Riedel Restaurant New World Pinot Noir Wine Glass



18.25 oz. Libbey Vina Diamond Balloon



9 oz. Libbey Stemless Wine Glass



Rastal 51.2 cl Harmony 53 Red Wine Glass

Distillery Essentials

As a master distiller, your artisan flavors are born of discipline, craftsmanship and passion. From tours to tastings, make the most of the moment.



Rastal 14 cl Bugatti Goblet



6 oz. Glencairn Whiskey Glass



0.1L Rastal Craft Master Taste Glass



25.25 oz. Libbey Carats Cocktail Stirring Glass

Consultation Services

Expand Your Branding Potential With a Free Consultation



GRANDSTAND CREATIVE



Innovation Starts with Customization—that's why Grandstand builds custom programs tailored to your business needs.

Our curated programs go far beyond traditional branding—think design expertise, barcode-ready retail products, specialized logistics, and technical finishing capabilities that position your brand for unmatched success.

Our Creative team creates award-winning graphics from scratch right here at Grandstand for maximum consistency and versatility on all of your branding needs. Whether you need a merch refresh, event graphics, or designs for fully custom items, we are here to help.



INCREASE CUSTOMER ENGAGEMENT



START YOUR NEXT DESIGN PROJECT

GRANDSTAND[®]

DRINKWARE + APPAREL



DRINKWARE



APPAREL



PROMO



CREATIVE

eGRANDSTAND.COM

ONE PARTNER
FOR ALL YOUR PRODUCTS AND SOLUTIONS

Since 1988



SCAN TO BRING YOUR NEXT IDEA TO LIFE