

GRANDSTAND®

DRINKWARE + APPAREL

PRODUCT TRENDS

NEW STYLES

TOP SELLERS

2025/2026 Winter lookbook

eGRANDSTAND.COM

THE CREATIVE PROCESS



From initial sketches to final print-ready artwork, every design is purpose-built for consistency, impact, and versatility across all applications—large and small. Our expertise lies in understanding both the limitations and possibilities of every touchpoint, ensuring your brand looks its best everywhere it appears.

As the new year begins, it's the perfect time to refresh your brand and merchandise line. Whether you're updating artwork, launching new products, or rethinking your overall look, our in-house design team at Grandstand can help you bring it all to life—created from scratch by us at Grandstand.



Learn More At

[eGRANDSTAND.COM/creative](https://eGrandstand.com/creative)

Seasonal Merch Refresh • Custom Items • Special Processes



Minnesota Craft Brewers Guild – Glass Design



Buckstin Brewing Co. – Beer Label Design



Boot Hill Distillery – Merch Refresh



Visit [eGRANDSTAND.COM/creative](https://eGrandstand.com/creative) to see more!

LOOKBOOK EXCLUSIVE DEAL



10% OFF
EMBOSSSED
16 OZ. MASON JARS

USE CODE **EBJAR** AT CHECKOUT. OFFER ENDS 12/31/25 • CANNOT BE COMBINED WITH OTHER OFFERS • NO SUBSTITUTIONS

November Sale

USE CODE **NOV10** FOR 10% OFF A SELECTION OF PRODUCTS.
OFFER ENDS 11/30/25

Budget Foam Mesh Back Trucker Cap



Outrider Mirror Malibu Sunglasses



13 oz. Libbey Mug



Can Glass Candle

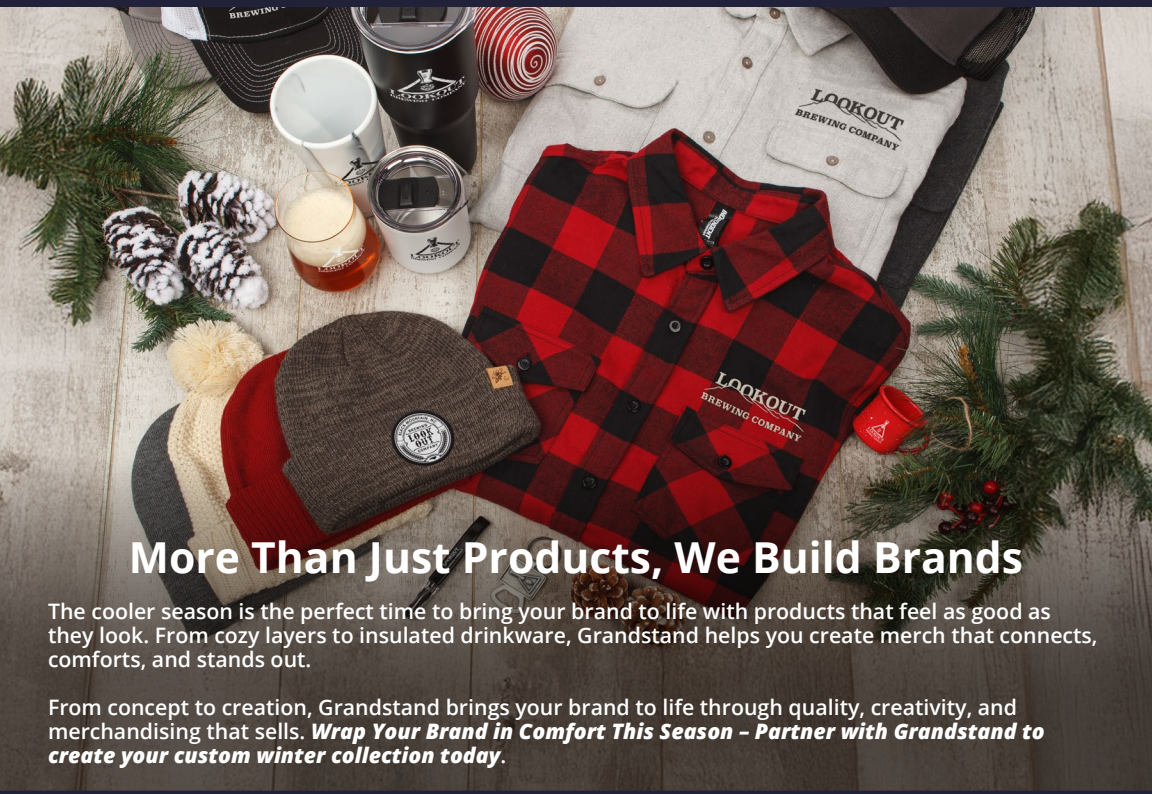


SCAN TO SHOP THE FULL NOVEMBER SALE.



Winter Merchandising Tips & Seasonal Trends

3 Tips to Elevate Your Winter Merchandising



More Than Just Products, We Build Brands

The cooler season is the perfect time to bring your brand to life with products that feel as good as they look. From cozy layers to insulated drinkware, Grandstand helps you create merch that connects, comforts, and stands out.

From concept to creation, Grandstand brings your brand to life through quality, creativity, and merchandising that sells. **Wrap Your Brand in Comfort This Season – Partner with Grandstand to create your custom winter collection today.**

Merch with Purpose:

Choose items your customers or team will actually use this season – think cozy layers, warm drinkware and functional accessories. Focus on quality, comfort, and designs that align with your brand's lifestyle and values.



Create Warmth Through Experience:

Winter merchandising is about connection – thoughtful packaging, bundled sets, and cozy displays that spark warmth and togetherness. It's not just what you sell; it's how it feels.

Trends Worth Watching

Heavy Fleece & Apparel



AS Colour, Bella + Canvas, Gildan, Independent Trading Co.

Stainless Drinkware on the Go



CamelBak, Fifty/Fifty, Stanley, Brûmate

Premium Gifts



Charcuterie Boards, Decanter Sets, Carhartt Cooler Bags

Keep It Cohesive:

Tie it all together with textures and tones that complement your brand – natural neutrals, warm finishes, and tones that resonate with the season. Grandstand can guide you through creating a united merchandise lineup.



Business Essentials & Employee Appreciation

Keep your team looking sharp and feeling appreciated with custom polos, button-downs, zip-ups, and gifts. Whether you need uniforms, company swag, or employee appreciation gifts. **Grandstand has your team covered.**



Sport Tek LST407 Ladies' Tri-Blend Wicking 1/4-Zip Pullover



Independent Trading Co. EXP120PFV Puffer Vest



Weatherproof 6500 Soft Shell Jacket



Port Authority K540 Silk Touch Performance Polo

Port Authority L540 Ladies' Silk Touch Performance Polo



62" The Raydefyer Umbrella 15008UV



30 oz. Stanley Drinkware Quencher H2.O Flowstate Tumbler



36-Can Carhartt Duffel Cooler

Gifts Made Easy

With Grandstand Gift Solutions



One Drinkware Item

3 container choices
1 or 2 sided print with 1 color design

11 oz. Coffee Mug 7168



White only

16 oz. CamelBak Vacuum Insulated Tumbler 2388



White only

11 oz. Smokey Grey Enigma Whiskey Glass RLG5001



Smokey Grey only

One Beanie

3 color choices
Sportsman SP12 12" Knit Beanie
5K Stitch 2.5" x 2.25"



Black



Heather Grey



Navy

One Tote

1 color choice
Liberty Bags 8860 Cotton Canvas Tote
1 sided print with up to 3 color design



Natural only

One Label

4"x6" Full Color Glossy Tote
Full Color



Templates available

12x6x6 White Cardboard Box

Only option available



3 Gifts. 1 Price. No Stress.
Easy gifting solutions starting at \$39.99/pc

Deliver gifts that **wow** — without the hassle. Our employee gift kit program includes decoration and finishing for one set price. Starting at \$39.99/pc (48-piece minimum), or upgrade to premium CamelBak kits for \$44.99/pc. Our Finishing Specialists handle every detail, so you can focus on making moments memorable.



Distilling Essentials



750ml Pacho Bottle
Embossed



6.5 oz. Rastal Teku Taster



750ml Clear Nordic Bottle
with Bar Top Finish
Full Color Embossed



6 oz. Copper Plated
Sleekline Pocket Flask



Bartender's Mixology
Cocktail Shaker Bar Set



Refresh Glass Nesting
Carafe & Glass Set



Artisan Collection
RP121 Contrast Stitch
Sustainable Bib Apron



Artisan Collection
RP125 4-Pocket Waist
Apron



5.75 oz. Grand Whiskey
Taster

13.5 oz. Libbey Heavy Base
Double Old Fashioned 918CD
Embossed

Grandstand Custom POP & POS Solutions

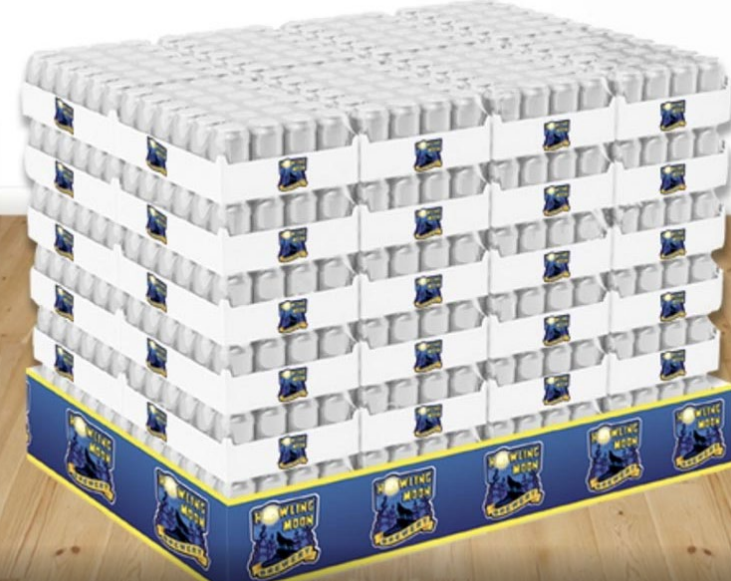


Sustainable Wood A-Frame Sidewalk Chalkboard

Bring your brand to life in retail spaces with custom POP and POS solutions designed to stand out. From tailored shelf talkers, flags, LED signs, and tackers to complete case stackers, base wraps, sale stands, and pole toppers—every element is crafted to reflect your brand identity and campaign goals. Enjoy vivid, durable graphics printed with premium quality on versatile materials ranging from sleek metal to lightweight foam board and illuminated LED. With streamlined production and expert in-house artists, we deliver fast turnaround times without compromising quality. Create cohesive, eye-catching displays that enhance visibility, drive engagement, and boost sell-through where it matters most.



Decklite Custom 8" x 8" x 15"
LED Bottle Glorifier



Printed 25' x 12.5" Poly Pallet Base Wraps

Your brand deserves to stand out.
**Grandstand makes it happen from your
production all the way to retail!**

18" Digital Print Point of Sale Case Riser Pedestal Display



5 qt. Full Color Tin Ice Bucket



Kanga Iceless Coolers



Kanga Iceless Coolers keep your 12-pack cold for up to 7 hours - no ice needed.

Just slide the case in and zip it up!

Lightweight, durable, and perfect for tailgates, BBQs, and golf outings.

- Keeps drinks cold up to 7 hours
- Fits standard 12-pack (12 oz. cans)
- Easy, no-ice design
- Lightweight and durable
- Optional Kanga Beer Block for extra chill



12 Pack Kanga Kase Mate Custom Iceless Cooler



SLIDE



12 Pack Custom Kanga Pouch Hybrid Ice and Iceless Cooler

CARRY



12 Pack Embroidered Kanga Kase Mate Iceless Cooler

SERVE

START YOUR KANGA PROJECT

Embroidery and fully customized options available



How to Style Fleece

FABRICATION GLOSSARY



100% COTTON FACE

A fabrication where the exterior of the garment is made entirely from cotton yarn, producing the ultimate printing surface.

POLYESTER

A synthetic fabric made from polymer fibers, known for its resistance to wear and tear.

50/50

A balanced blend of cotton and polyester, combining softness with durability.

COTTON-RICH

A fabric featuring a high cotton content blended with polyester for added softness and versatility.

POLY-RICH

A fabric that is predominately polyester, often blended with other materials like cotton or spandex, to enhance comfort, durability, and performance.



HEAVYWEIGHT



Independent IND5000P
Legend Premium Heavyweight
Cross-Grain Hoodie



Bella Canvas Unisex
10 oz. Heavyweight
Pullover Hoodie 4719



AS Colour 5160/5165
Mens Relax Crew

MEDIUM WEIGHT



Independent SS4500
Midweight Pullover
Hoodie



District Perfect Weight
Fleece Crew-DT1106



Canvas 3739 Unisex
Full Zip Hoodie

LIGHTWEIGHT



Independent SS150J
Lightweight Long
Sleeve Pullover



Independent AFX90UNZ
Full Zip Hoodie



Canvas 3901 Unisex
Sponge Fleece Crew
Neck

Coffeehouse Essentials

Quality. Freshness. Flavor. Whether you're selling coffee in-house or offering cold brew bottles to-go, Grandstand has all the products your coffee shop needs to highlight your brew. You put a lot of time and thought into developing your flavor profile – Do justice to the brand you created by showcasing it with quality printed products.



20 oz. CamelBak
Insulated Tumbler 2389



16 oz. Norwich Stacking
Mug CR959



16 oz. Recyclable PET
Single-Use Cup



16 oz. Paper Cup-T-
PC16



Comfort Colors 1717
Pigment Dyed Tee



Richardson 112 Mesh
Back Snapback Cap



Mug Club

Mug clubs have long been the cornerstone of bar loyalty—nothing beats a regular raising their own custom tankard at the bar. But what if space is tight or you're ready to evolve beyond the ceiling of steins? It might be time to blend tradition with a few fresh ideas.



20 oz. Arc Britannia Mug X0960



16 oz. Libbey Tankard 5092



15 oz. Libbey Maritime Mug 5027



15 oz. Libbey Handled Mug 5011



0.3L Rastal Bamberg Tankard



12 oz. Libbey Beer Mug 5309



VIP GEAR

Give your biggest fans something they'll actually want to wear. Custom-designed tees turn members into walking brand ambassadors.

Eye-catching graphics and quality fabrics make these shirts both comfortable and collectible, helping your mug club stand out long after last call.

MEMBERSHIP CARD



Full Color Credit Card Bottle Opener

Elevate your loyalty program with durable, credit card-style membership passes that do more than just sit in a wallet. Turn them into functional bottle openers or scannable access passes for exclusive events, discounts, or early releases. It's a sleek way to give your members a sense of belonging—and a tangible reminder of their VIP status.

CUSTOM KEYCHAINS

Keep your brand close at hand—literally. Heavy-duty, engraved keychains add a sense of craftsmanship and permanence that lighter giveaways can't match. Whether clipped to a taproom key or gifted as part of a welcome kit, they're a subtle but powerful daily brand touchpoint that customers carry everywhere.



Custom PVC Bottle Opener w/ Key Ring

CHALLENGE COINS

Bring a sense of tradition and camaraderie to your mug club with custom challenge coins. These collectible pieces can be traded, displayed, or used in fun "challenge" games among members—turning your club into a true community. Each coin becomes a symbol of pride, connection, and shared story within your brand's culture.



2" Zinc Challenge Coin 4 Color/Die Struck

Riedel Wine Glasses



Riedel, a family-owned glassware company, has been a pioneer in the wine glass industry since its inception in 1756. Renowned for its dedication to enhancing the wine drinking experience, Riedel has revolutionized glass design by creating varietal-specific glasses that accentuate the unique characteristics of different wines. Their innovative approach is backed by extensive research and collaboration with wine experts, ensuring that each glass shape and size is tailored to enhance the aroma, flavor, and overall enjoyment of the wine. With a commitment to quality and precision, Riedel continues to be a leader in the industry, offering a diverse range of glassware that caters to both wine enthusiasts and professionals alike. Shop our selection of Riedel wine glasses and find the perfect glass for every occasion.

RIEDEL VERITAS
GRAPE VARIETAL SPECIFIC®



17.92 oz. Grape@Riedel
Riesling/Spritz Drinks
0424/05



27.39 oz. Grape@
Riedel Cabernet/Merlot
0424/0



24.85 oz. Grape@Riedel
Pinot Noir/Aperitivo
Wine 0424/07



9.9 oz. Riedel Overture
Restaurant White Wine
Glass 0480/05



12.4 oz. Riedel
Overture Restaurant
Red Wine Glass 0480/00



18.6 oz. Riedel
Overture Restaurant
Magnum Red Wine
Glass 0480/90

ouverture
—RESTAURANT—

degustazione



12 oz. Riedel
Degustazione White
Wine Glass 0489/01



16 oz. Riedel
Degustazione Mise En
Place Wine 0489/05



19.75 oz. Riedel
Degustazione Red Wine
Glass 0489/0



Atlas 9 is not your typical movie theater. Based in Kansas City, this new and emerging cinema concept blends film, art, and immersive storytelling into one experience. Designed to engage audiences beyond the screen, Atlas 9 is pushing the boundaries of what a modern theater can be—an experiential hub where moviegoers don't just watch a story, they step inside it. With Grandstand as a partner, Atlas 9 launched with a cohesive and branded guest experience that matched their groundbreaking vision for cinema. The combination of memorable merchandise and custom concession disposables helped:

- *Strengthen brand recognition inside and outside the theater.*
- *Create immersive touchpoints that aligned with their experiential concept.*
- *Establish a foundation for growth, with scalable solutions ready to expand as Atlas 9 continues to build momentum.*



atlas9.com
atlas9.KC

Where Vision Meets Execution: Atlas 9 Case Study



As Atlas 9 prepared for launch, they knew that every touchpoint mattered. From custom-branded merchandise to the concessions their guests would hold in hand, the details had to reflect their brand's unique vision. That's where Grandstand came in.



Atlas 9 isn't just showing movies—they're reinventing what a theater can be. By collaborating with Grandstand, they ensured that every detail, from merchandise to concession disposables, supported their immersive and innovative brand identity. Together, Atlas 9 and Grandstand created a theater experience that Kansas City audiences won't just watch, but remember.

GRANDSTAND®

DRINKWARE + APPAREL

ONE PARTNER
FOR ALL YOUR PRODUCTS AND SOLUTIONS

Since 1988



DRINKWARE



APPAREL



PROMO



CREATIVE

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