

MCDONALD HOPKINS DATA PRIVACY AND CYBERSECURITY

OVERVIEW

Over the past 16 years, the national Data Privacy and Cybersecurity team at McDonald Hopkins, comprised of 45 attorneys, has counseled clients in nearly every industry through more than 15,000 data breaches and privacy incidents—2,300 of those in the last year alone—and have successfully navigated organizations through thousands of complex regulatory investigations.

McDonald Hopkins is a Platinum Breach Coach® Law Firm with nationally-recognized and award-winning privacy attorneys.

We believe in a comprehensive approach to data privacy and cybersecurity. Our robust team of attorneys, solely focused in data privacy and cybersecurity, have a wealth of knowledge and specializations. We are able to tackle whatever your business may need, from preventing and protecting your organization's assets with our CyberSavvy® pre-breach services, responding to an active privacy incident or cyber attack, providing regulatory defense, or leading your organization through privacy litigation.

INCIDENT RESPONSE

When a data breach occurs, time is of the essence. Every day that goes by brings an increased risk for fines, penalties and lawsuits—but our attorneys are here to help. The type of incidents we handle are diverse, as well, from email compromises, ransomwares, vendor issues, unintended disclosures, thefts and payment fraud, insider threats and more.

When a data breach occurs, it is fast moving and there is no time to spare. The minute you notify us of an incident, we develop a customized plan so you can respond quickly, thoroughly and effectively. We work to contain the breach and secure the systems, while determining the scope and breadth of the incident. We are here to advise your organization and advocate for your business. As a Platinum Breach Coach®, we work closely with law enforcement, forensic investigators and third-party cybersecurity vendors to offer organizations efficient and effective incident response services in compliance with the numerous and rapidly changing state, federal, international and industry-specific privacy and breach notice laws.

PRE-BREACH SERVICES

McDonald Hopkins offers CyberSavvy® pre-breach services that focus on proactively managing personal, sensitive and confidential information and minimizing the risk of a data privacy incident.

The cost of a data breach, including restoration, investigation, notification and litigation fees, plus fines from regulators, can be devastating to your business. Unfortunately, it's not a matter of if you will fall victim of a data breach, but when. You need a plan in place, knowledge of privacy regulations and effective and cost-efficient legal support.

We have conducted more than 1,000 breach response workshops and training sessions nationwide for our clients.

What we offer:

- Data privacy review and legal compliance evaluation
- Policies and procedures
- Incident response planning
- Agreements
- Employee training
- Tabletop exercise



Incident Response Hotline

844-CHPro01 (844-247-7601)

MH-ChannelProIncident@mcdonaldhopkins.com

PRIVACY LITIGATION

At McDonald Hopkins, our team of data-privacy litigators works in state and federal courts around the country. We have a wide breadth of knowledge and experience, and the networks of vendors, experts, and local counsel needed to navigate complex legal problems, while still being cost-conscious and efficient. We know litigation, and even the threat of it, can be daunting. We are here to advise, defend and support our client, every step of the way.

With us, you'll have the comfort of knowing we've successfully handled all manners of data-privacy litigation in a wide variety of industries. These cases have ranged from single-plaintiff actions to multi-count class actions involving multiple lawsuits and millions of putative class members. Our work covers the full gamut of privacy-related issues, from breaches large and small, to alleged violations of privacy and consumer-protection statutes. Among other matters, we're experienced with the Illinois Biometric Information Privacy Act, federal and state wiretap acts, numerous California privacy acts (including the Confidentiality of Medical Information Act, the Consumer Privacy Act, and the Invasion of Privacy), the Michigan Preservation of Personal Privacy Act, the federal Video Privacy Protection Act, and countless other state consumer-protection laws. The scope of our experience ensures that we bring a seasoned perspective to your unique situation, backed by a deep understanding of legal nuances, key players, and effective defenses.

Understanding the financial and operational impacts of litigation, we emphasize cost-conscious and efficient legal strategies. Whether resolving cases in the courtroom or negotiating in a conference room, our goal is to achieve the best possible outcome, minimizing cost and legal exposure without compromising on the quality of service.

REGULATORY DEFENSE

In recent years, data privacy and consumer protection have stayed at the forefront of regulatory concerns. Unfortunately, a data breach or privacy incident can often trigger an investigation by the government or regulatory agencies. Fines and penalties can grow very quickly and it's important to have counsel skilled in navigating these investigations.

To minimize these risks, McDonald Hopkins' data privacy and cybersecurity attorneys prepare our clients for, and can counsel them through, investigations by state and federal agencies, listed below. We have not only built strong relationships with these agencies over the years, our team is comprised of multiple former privacy regulators and brings a unique perspective to work through these investigations.

- State Attorneys General
- Office for Civil Rights
- Federal Trade Commission
- U.S. Department of Education
- U.S. Department of Defense
- New York State Department of Financial Services
- National Association of Insurance Commissioners
- National Credit Union Administration
- Federal Deposit Insurance Corporation



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Blair Dawson, MS CyS, FIP, CIPP/US, CIPP/E, CIPM
Member, Data Privacy & Cybersecurity Practice Group
McDonald Hopkins LLC | Chicago Office
 ☎ (312) 642-6131 (O) | (773) 814-2550 (C)
 bdawson@mcdonaldhopkins.com